

A new concept for annud

Annud is a new corporate brand born from a chair factory, which boasts a long tradition in Valencia. It is a family-run company that produces chairs, seats and furnishing accessories (tables, extendable tables etc.), exclusively in wood.

With Annud we are carrying out a new concept based on the idea to create something very innovative, linked to the company's cultural heritage.

A seating with personality and soul



Kapoor is a very representative armchair of a collection of seatings bearing the same name and consisting of chairs, armchairs, poufs, tables.

The creative concept refers to an elegant, strong and at the same time light, pleasantly essential piece of furniture, which makes it suitable for being inserted in a retail and contract environment.

Kapoor has an architectural personality that is accompanied by a more intimate and enveloping soul and is expressed through the play of the metal tubular that connects the padded parts of the seat and the backrest.

The Kapoor armchair is Delta Selection of the ADI Awards 2020.

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An important recognition

ADI FAD Award is a prize established by the Association in the '60s, when the concept of design in Europe - as well as in Spain - was not yet as widespread and shared as in the following years.

From the very beginning, the award has always searched for the excellence in design. The ADI FAD prize is awarded every two years, like the Compasso d'Oro, and 100 designers are currently being selected in Spain, from which a further selection of a twenty products will be chosen.

We are proud to have been selected for this prestigious award and to receive a medal on the occasion of the award ceremony in November.



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