**Zambaiti Parati**

**Elie Saab Collection**

**A MULTIVOICE/POLYPHONIC SYMPHONY**

The commitment in the furniture sector of the Lebanese designer Elie Saab is under the sign of prestige and creativity. "Dressing interiors" is a further step in the search for luxury and refinement that has always been the focus of Elie Saab's philosophy.

Wallcoverings are also part of this total look concept inspired by elegance, which gave rise to a collaboration with Zambaiti Parati, a partner sharing the same choice of creativity and meaningful quality.

The inspiration for ‘Elie Saab Wallpaper Collection’ stems from the stylist's desire to dress interiors to create an atmosphere of luxury and exoticism. Starting with the bright idea born from the archive of high fashion clothes designed by the Maison and from the exceptional creativity present in the Haute Couture laboratories, the creative team of Zambaiti Parati has worked on the creation of drawings, using exclusive materials in the spirit of a sophisticated design, under the artistic direction of Elie Saab.

Paris and Beirut are the two iconic places home to Elie Saab's ateliers where, between East and West, the designer's extraordinary creations are born, while it’s in Italy that the Elie Saab Maison Furniture Collection has been created and distributed by Corporate Brand Maison SA. Carlo Colombo, a well-known designer, contributed with his vision to this first collection.

The furnishings of the Corporate Brand Maison dialogue and integrate with Zambaiti Parati wallcoverings completely giving beauty and arousing emotions in furniture and furnishings already full of suggestion.

Colors, shades, and decorative concepts ranging from geometrical to natural inspirations tell stories of mysterious and surprising spaces where reliefs thicken and invite fingers to touch for a deep exploration and eyes to play with a ‘chiaroscuro’ that seems to outline perspectives, especially in those solutions where covering panels become a landscape projecting lights in the desert and tropical moods as an invitation to travel. It could remain a home journey or become a flight through the magic world of Elie Saab’s creativity.

From geometries of a classical setting to oriental scenarios, from decorative concepts inspired by trees and flowers up to the timeless language of marble and stone, everything passes through the technical skills and the ability of Zambaiti Parati’s highest craftsmanship in this multivoice/polyphonic dialogue in the name of unique quality and uncompromised creativity.

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