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**SEGIS, EXPLOSIVE COMFORT AND DESIGN**

**“Sit Down”! A strong, versatile and avant-garde identity.**

**Segis** is a leading company in the **design of seating, tables, lounges, modular and accessories**, whose unique design has conquered the international scene by bringing Made in Italy to the world, since 1983.

Segis was born in Italy in Poggibonsi, a region of Siena that since Renaissance has been renowned for its locally produced quality furniture. **A unique *know-how*** handed down from father to son. Throughout its 40-year history, it has chosen to oversee the main markets with two international headquarters in **America and in Asia**.

Segis combines the functionality of the product with its aesthetics, through an **emotionality** and **personal identity** that allow it to stand out as a historical and authentic company, rich in traditions and oriented towards the future. Its design philosophy is to **make special the everyday objects** that surround us, collaborating with renowned designers and architectural firms to create **aesthetic and ergonomic furnishing accessories and collections of great iconic value**, both for residential spaces and **contract projects**.

The company is always **opened to new partnerships,** collaborations based on the development of new products characterized by an advanced and modern design.

Segis renews the paradigms of International Design, **creating products of extreme versatility and beauty. All the furniture accessories** are the result of a constant research of professionals of the sector, whose consolidated experience and passion have allowed to create original products. The objective is to make the consumer’s experience unforgettable. **Designing a chair or sofa** is a work that requires extreme precision and expertise, and this is exactly why the company aims to create a positive and comfy atmosphere for the consumer. The company produces accessories that are useful in everyday life, adaptable to different situations and for any design context: **“living” Design, concrete and practical**.

In addition, the company has some of the most important international certifications, has been awarded for its commitment to the research of quality materials and is recognized as ***Steelcase ® 2022*** ***Premier Supplier*** (the largest producer of office furniture in the world). Segis has also been committed to sustainability since 1995, with the development of the BREEZE chair, created with recyclable polypropylene, a chair that anticipated the challenge of reducing environmental impact by 25 years.

Indeed, since the 1990s, SEGIS has sought to value the concepts of **durability, strength, choice of materials** to give its products a long life as well as a **second life** through the recycling of raw materials: aluminum, wood, steel, fabric and even plastic that can be used in a sustainable manner. For this reason, yesterday, today, and even tomorrow, Segis has been, is and will be proud to pay great attention to the **sustainability of its products**. Certifications such as Steelcase, the partner of choice for quality, perfectly illustrate this corporate philosophy.

That is not all, Segis provides a wide range of products and some of these **iconic products** have received **several** **international awards**: BREEZE by Carlo Bartoli (1996 Red Dot design award + 1996 IF product design award), *UNO* by Carlo Bartoli (2004 Design Index ADI + 2008 Golden Compass), *HAMMER* by Favaretto & partners (2017 Good Design + 2018 Red Dot design award + 2019 IF product design award), *DRAGONFLY* by Odo Fioravanti (honorable mention at the 2016 Golden Compass), *Trono* by  Sottsass Associati (2005 Design Index ADI), *SLIDE* by Matteo Thun (2005 Design Index ADI).

***Segis transforms the world around us and our way to live it.***

SEGIS

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