

# USHUAÏA IBIZA GENERAL GUIDELINE

## RIGHT BRAND SPELLING

Write properly Ushuaïa Ibiza Beach Hotel / Ushuaia Ibiza / Ushuaia.  
Please, ALWAYS use umlaut

## WRONG BRAND SPELLING

Ushuaia / Ushuaia Hotel / Ushuaia Club / Usuhaia

## LOGOTYPE

Do not change / crop / modify the position and size of the original logo elements.  
We need to check documents after you use our brand, so we kindly ask you to send back for internal approval.

## SOCIAL MEDIA TAGS

Facebook – Twitter – Instagram.  
Ushuaïa Ibiza Beach Hotel (Official) || @ushuaiaibiza || #ushuaiaibiza

## OFFICIAL WEBSITES:

[www.theushuaiaexperience.com](http://www.theushuaiaexperience.com)

Thank you for your attention!