

# Georgia College Leadership Programs

Leadership for the Public Good

## Dashboard

### At a Glance

- 10 faculty affiliates
- 4 academic programs
- 5 co-curricular programs
- 6 research and public service initiatives
- 800+ students enrolled annually
- Global offerings across four countries

### Network

- 1,800+ alumni from 36 countries and 17 states
- 40+ community partners

### Community Impact

- \$75,553 economic impact (in FY 2020)
- 50+ organizations served
- 1K+ Inspire! Forum guests

### Rankings and Distinctions



#### Carnegie Community Engagement Classification



#### U.S. News & World Report

- Top Regional University in the South
- #4 Best Undergraduate Teaching
- #4 Most Innovative



#### Kiplinger Finance

- "Best College Value"

### Students

- Average incoming SAT score: 1220
- Average incoming GPA: 3.64/4.0
- 71% women
- 18.2% BIPOC

### Employers

Our graduates are changing the world



## Mission

The Georgia College Office of Leadership Programs aims to empower GC students in forging meaningful connections to their communities and world. Through curricular programs, co-curricular experiences, and individual consultation, the faculty and staff of Georgia College's Leadership Programs work to equip students as conscientious and engaged citizens and to serve as leaders for the public good.

## Competitive Advantage

The Georgia College student experience is distinguished by our multidisciplinary approaches to leadership learning, based in the arts and letters. Georgia College provides rich opportunities for mentorship, both formal and informal, as students learn to be leaders for the public good.

### Academic Programs

- Leadership Certificate Program
- Georgia Education Mentorship Program
- Intercultural Leadership Program
- Leadership in Nursing Program

### 5 Co-Curricular Programs, including:

- Leadership Academy

### 17 Courses, including:

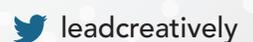
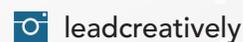
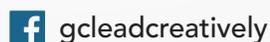
- Global Civic Literacy
- Business Ethics
- How to Change the World
- Strategic Thought
- Comparative International Media Systems
- Strategic Management Information Systems

### Publications

- *Leadership Forecast*
- *Leadership Brief series*
- "Leadership Is..."



SEE REVERSE FOR MORE DETAILS





### Banking and Financial Services

- Financial management
- Business consulting
- Assurance, accounting, advisory, compliance, and administrative services
- Commercial real estate



### Healthcare and Life Sciences

- Integrated managed care consortia
- Research and public advocacy networks
- Acute care and community hospitals
- Privately held supply firms



### Communications and Technology

- Award-winning brand managers
- Corporate public relations firm
- Cybersecurity firm
- Business and educational consultants



### Retail, Travel, and Hospitality

- Award-winning resort and private club
- Adaptive re-use urban development and event venues



### Education

- Regional comprehensive university
- Best regional college by Princeton Review
- National non-profit serving 2,500 schools
- Private foundation for educational advancement



### Government and Advocacy

- Nonpartisan talent-development network
- Municipal tourism authority and convention and visitors bureau



### Nonprofit

- State and local chambers of commerce
- Advocacy, program development, and technical assistance networks
- Private philanthropic foundation



### Manufacturing, Energy, and Utilities

- Multinational firms, among the largest privately held companies in the world
- National logistics network



### Law

- Leading specialists in complex business litigation
- Multiple firms among Georgia's *Legal Elite*
- International trade, regulatory, and legislative specialists

## Our Partners in Leadership

## Capabilities Statement

With a portfolio of consulting, training, and leadership solutions, we help build high-performing organizations and leaders. Using proven, research-based frameworks, we leverage our expertise to support our partners, identify their needs, strengthen their capacity, and meet their strategic goals. For details regarding our Leadership Solutions, please visit [gcsu.edu/leadership/solutions](https://gcsu.edu/leadership/solutions).

- Gallup Certified Strengths Coach
- Birkman Certified Professional
- MBTI Certified (Step I and Step II)
- Customized consulting, training, and leadership solutions

## The Creative Leadership Framework

The Creative Leadership Framework is Georgia College's signature approach to preparing leaders for the public good. At Georgia College, leadership means more. Our students experience and practice their leadership through mentoring, civic engagement, social justice and inclusion, strategic thought, and global citizenship. The Creative Leadership Framework combines the deep knowledge students bring from their disciplines with a set of core leadership competencies that all GC students encounter in our leadership programs, courses, and initiatives. The Creative Leadership Framework integrates the leadership traits and competencies that Georgia College students must master as they strive to lead fulfilling lives of citizenship, leadership, and service.

For details regarding the Creative Leadership Framework, please visit [gcsu.edu/leadership/framework](https://gcsu.edu/leadership/framework)