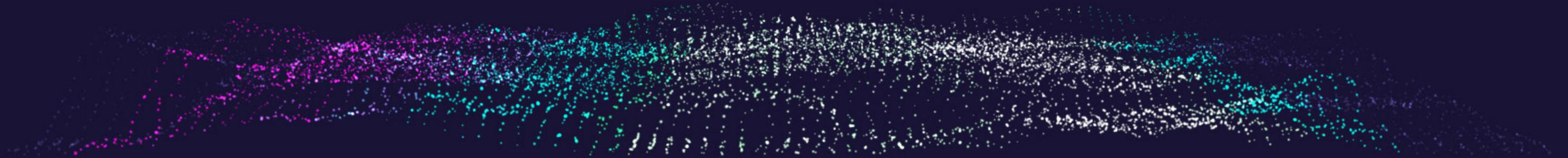
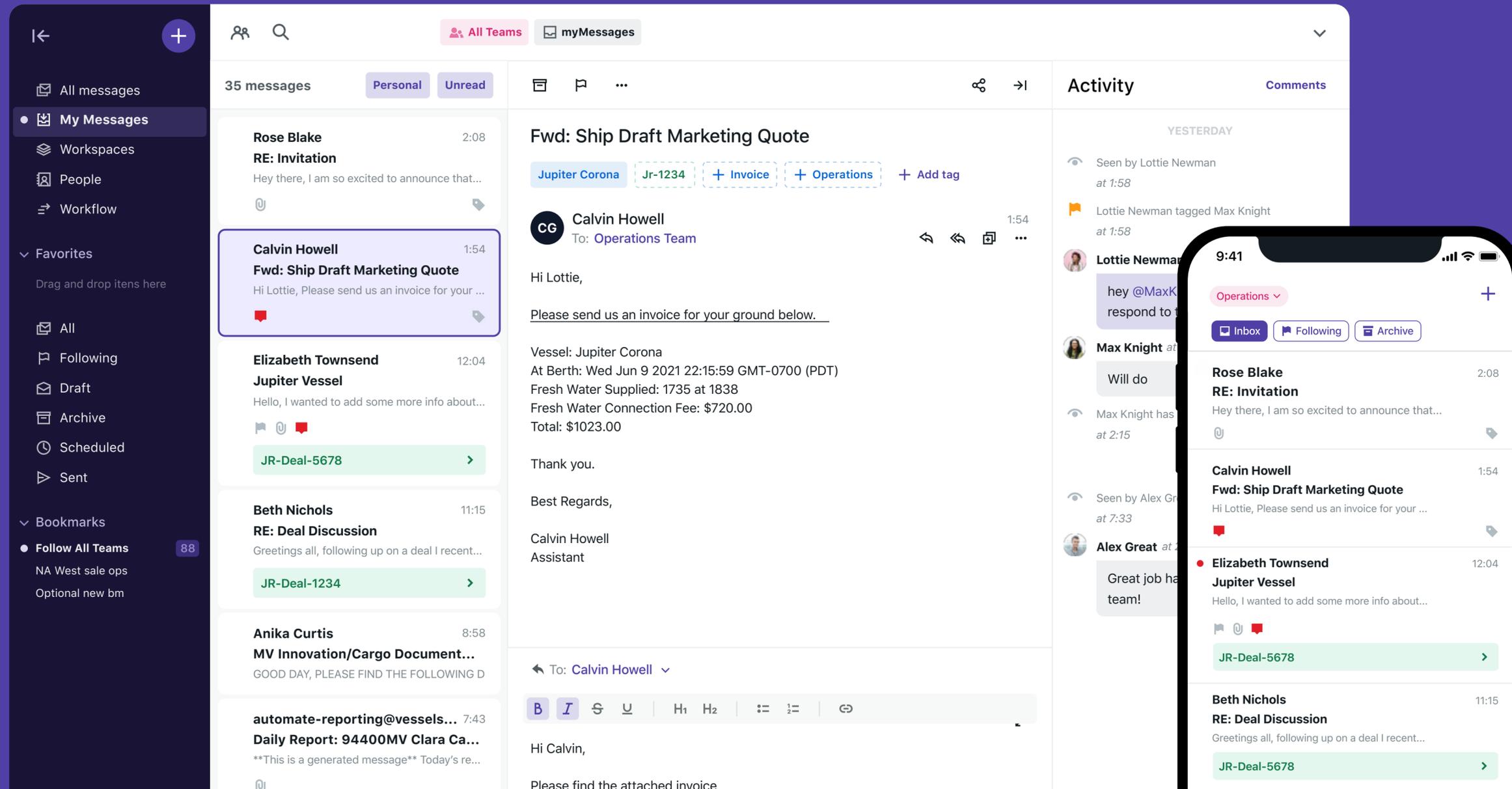


# SEDNA



# What Is SEDNA?

SEDNA is an intelligent communications system built to meet the needs of teams doing complex, multi-party work. As the primary digital workspace for businesses, SEDNA hosts all internal and external team communications to foster effortless collaboration and more focused project execution.



# How Is SEDNA Different From Traditional Email?

SEDNA is email reimaged, built with intelligence and team collaboration at its core.

Personal inboxes make it difficult for teams to work together efficiently and productively, and create high volumes of email that lead to performance bottlenecks. Through shared inboxes, all relevant communications, conversations, documents, and associated actions are visible to all necessary parties and teams, directly addressing the problem of over-reliance on traditional email systems.

Every email is enriched in real time with information about the projects and transactions they're related to. Within SEDNA's digital workspace, individuals can seamlessly collaborate and execute with increasing speed while delivering one source of truth for the whole organization through one integrated system.

Incorporating email and chat functions—with the added ease of integrating documents and data from other core systems via open API—SEDNA frees users from the endless cycle of inbox management and inevitable message overload that comes with traditional email systems. Team members and leaders benefit from 360° visibility into all communications and projects, with easily discoverable context and a single trail of all messages, documentation, and actions taken.



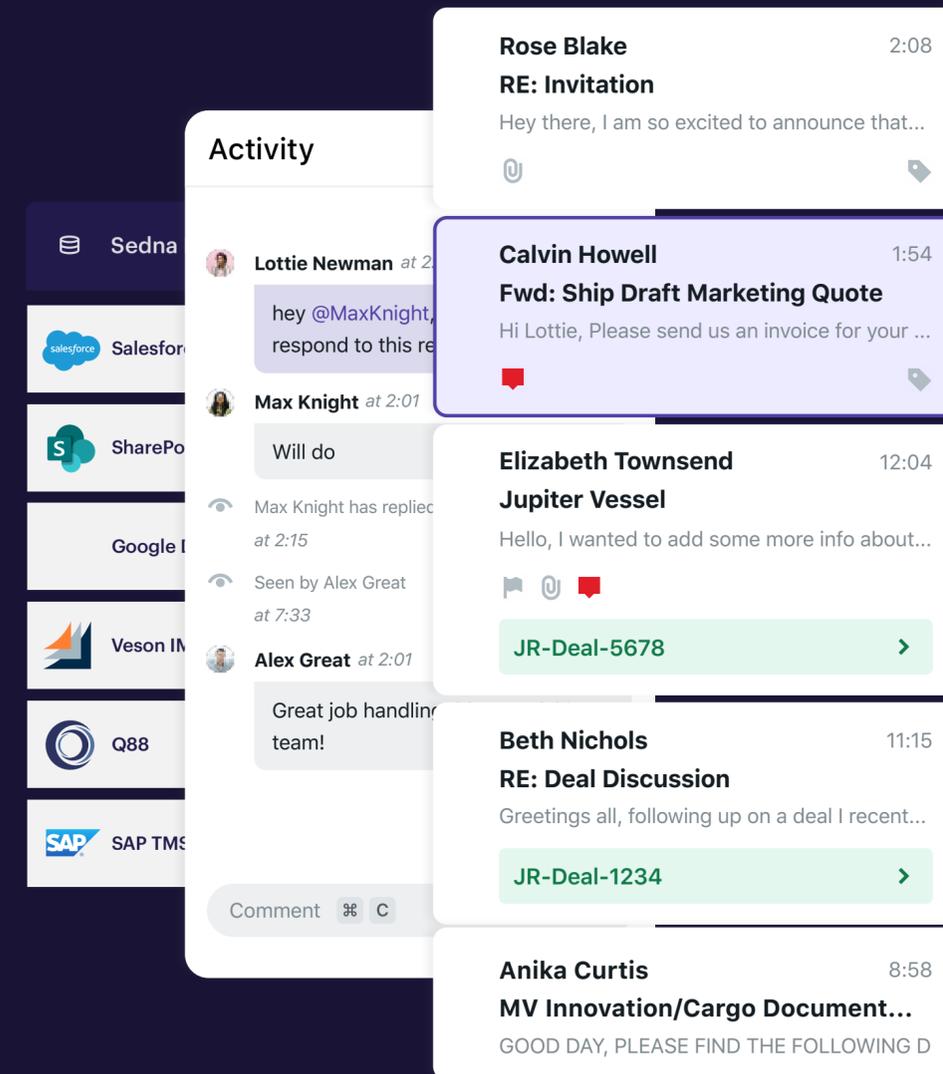
# Unification for Effortless Collaboration

## The Problem

Teams globally are hindered by fundamental issues in communication. By using fragmented systems and multiple platforms, team communication becomes, unsurprisingly, fragmented and disjointed too. Traditional email systems rely on individual inboxes that put the onus on users to effectively collaborate, share, and communicate, often resulting in silos and echo chambers where information becomes buried in endless threads and team members reliant on constant message forwarding and summarizations.

## The Solution

SEDNA solves this issue by providing users with a unified workspace for effortless collaboration. By bringing all data, documents, and messages together, SEDNA creates a single source of truth and a shared place of action across your business. Collaboration is sewn into the seams of SEDNA to make teamwork an innate part of any workflow.



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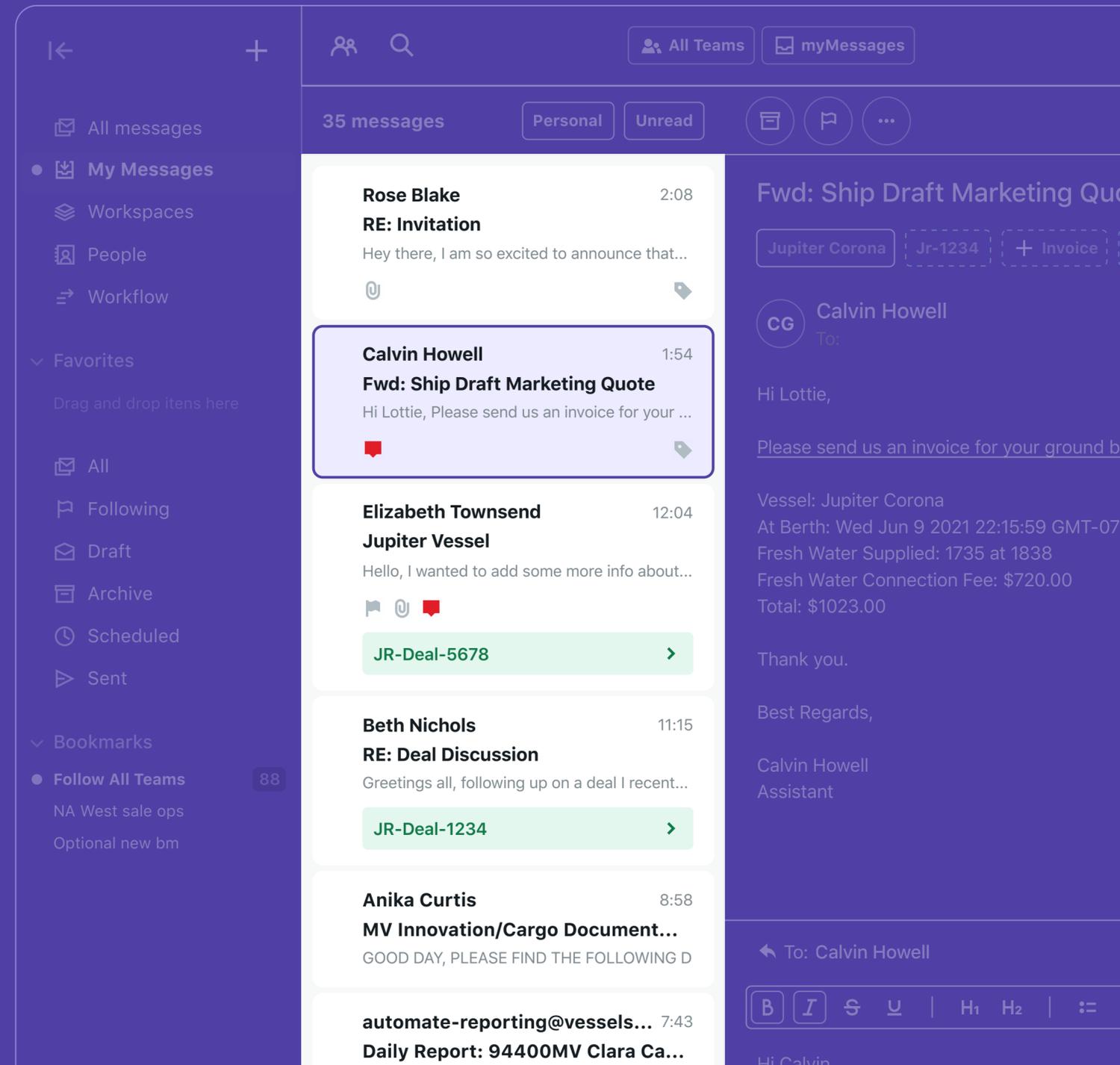
# Collaboration Features

## Shared Inbox

With a shared inbox, users have one message trail that removes the need for forwarding, cc'ing, and sending summary emails to loop other people in. Users enjoy controlled transparency across teams and gain direct insight into who has seen, commented, and actioned anything relating to a message.

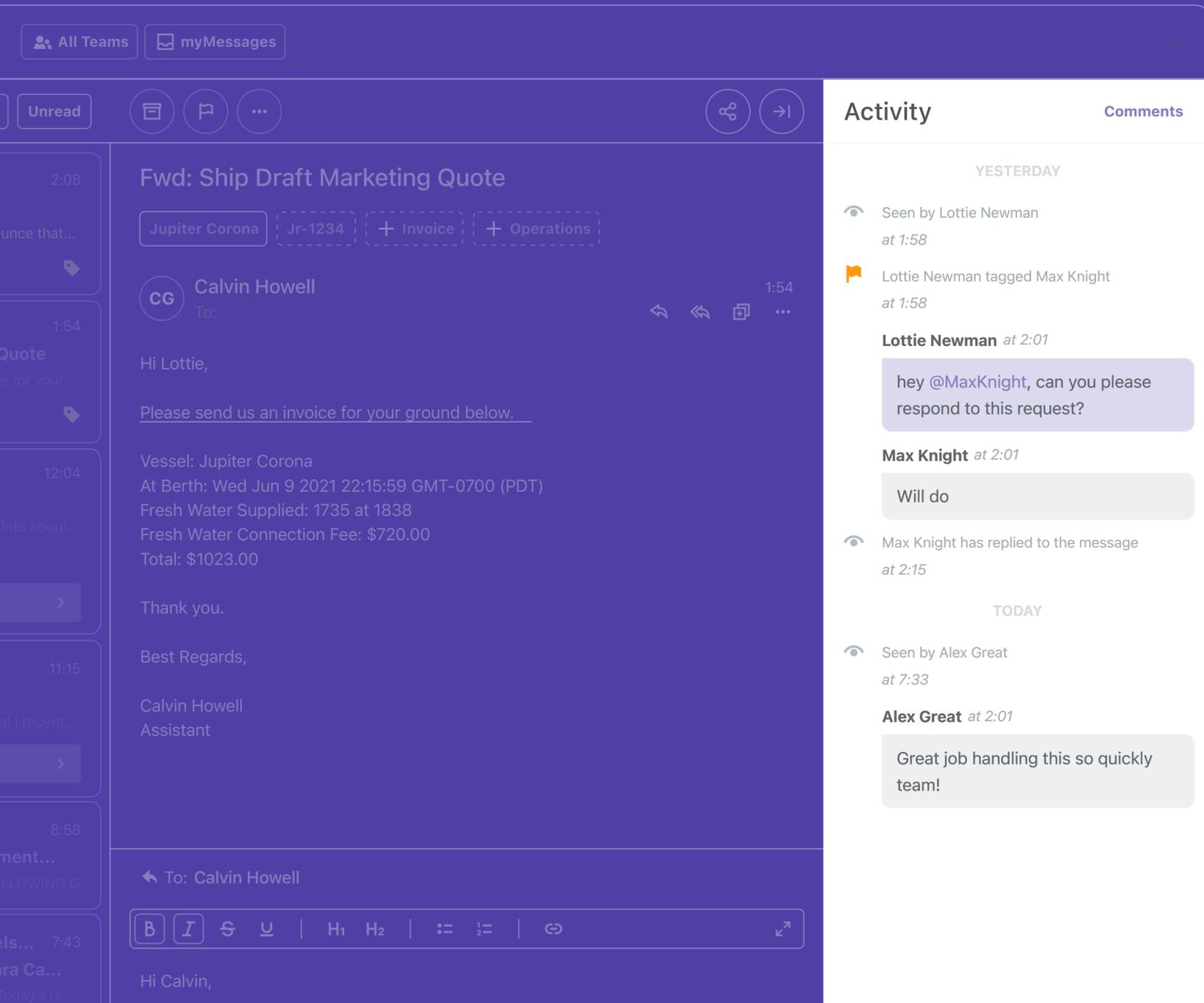
## Smart Push and Notifications

These allow people to subscribe to high-priority threads by keyword, sender, tags, attachments, and more. Users can also enable desktop and mobile alerts for messages that have been tagged for their attention.



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# Collaboration Features



## SEDNA's Activity Panel

To keep everyone on the same page, SEDNA's Activity Panel provides users with commenting functions and time-stamped information so team members know who's seen and replied to every message—even linking to that reply for end-to-end context.

## Commenting

Each email is enabled with commenting, via its Activity Panel, between users, bringing context and making collaboration easy.

## Notes and Flexdocs

Easily create and exchange Notes with teams or individuals to discuss next steps, and benefit from Flexdocs that allows you to rename, categorize, or set expiry dates for important documents without the hassle of re-uploading, resaving, or switching tools.

For a full breakdown of available features to unify your collaboration, [speak to a SEDNA Solutions Consultant.](#)

# Intelligent Insights and Automation

## The Problem

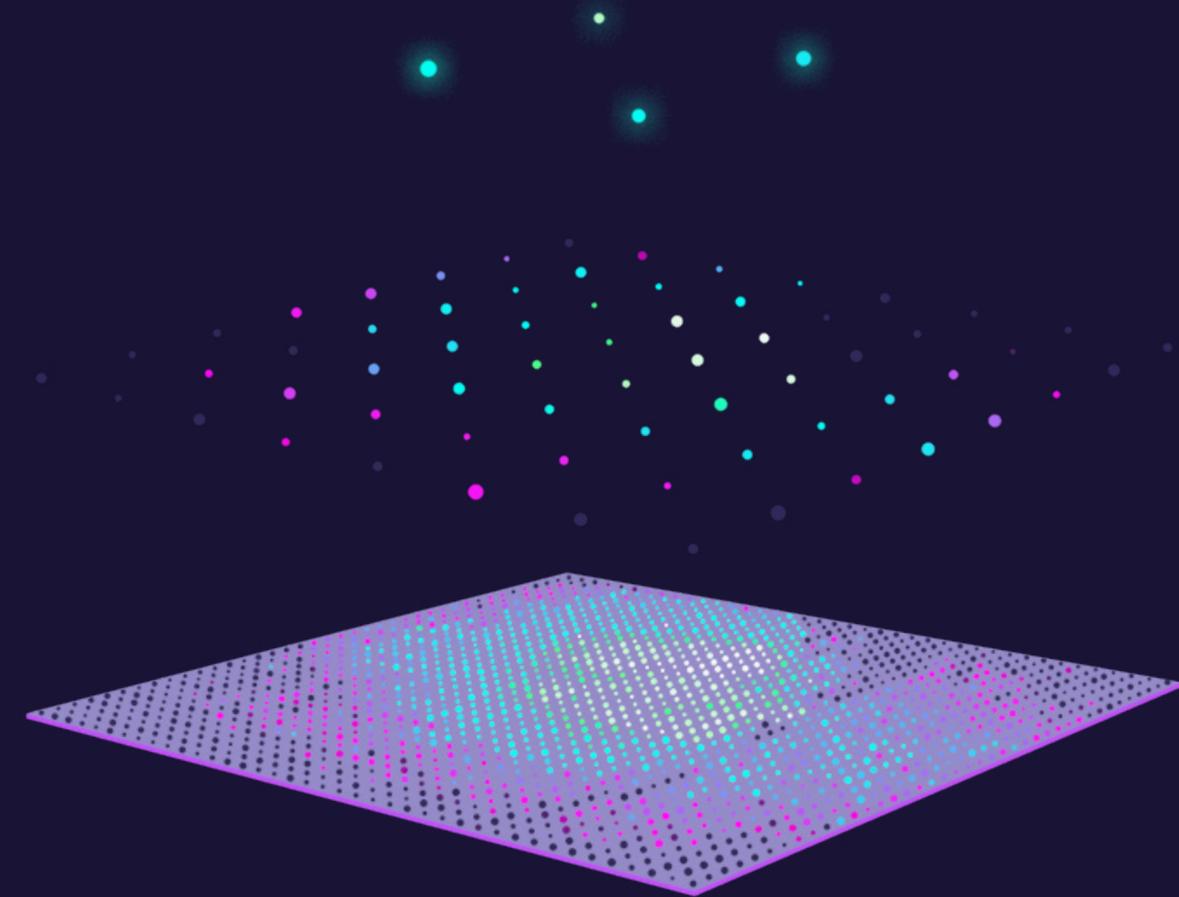
Traditional email typically treats your inbox as a drop-off point, with very little in the way of clever organization and leaving the handling of vast amounts of correspondence up to you. Most of us know what it's like trying to battle through an ever-increasing volume of messages, with no way of discerning priorities and few tools on hand to make sense of the various threads.

With traditional email collecting messages and leaving you to do the rest, hours are lost trying to manually sort, prioritize, and work out what needs actioning.

## The Solution

SEDNA treats every message that arrives or is sent within your digital workspace intelligently. The moment an email is received in SEDNA, it's instantly transformed into data and automatically organized by category, project, and people involved—as well as enriched with relevant details in the message's Activity Panel.

Whereas conventional platforms, by their very nature, force you into hours spent making calls, forwarding messages, and digging through threads, SEDNA instead takes this load off for you, leaving you to focus on the real work.



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# Intelligence Features

## Auto-Tagging

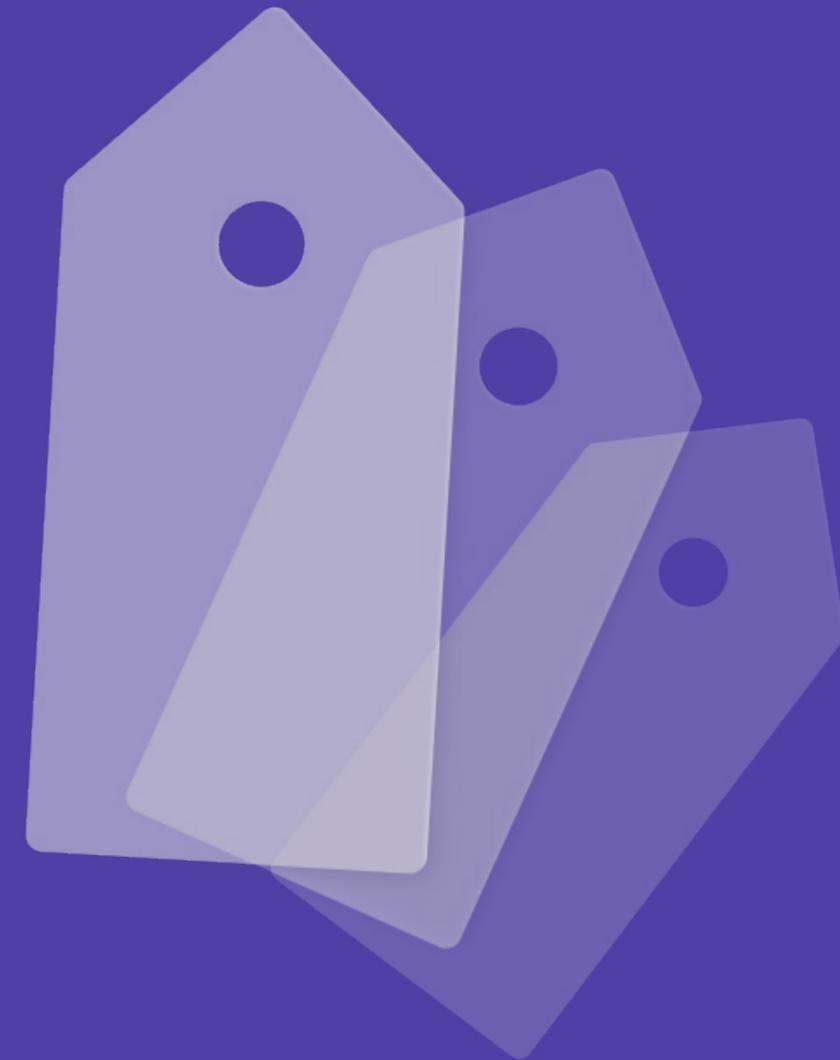
SEDNA's Auto-Tagging feature uses metadata or manually specified criteria to automatically route and categorize messages. And it continually saves and builds on this knowledge as more data is collected.

## Open API

Rather than switching from one tool to another, SEDNA's open API allows for multiple integrations—so you can work across platforms without having to leave your digital workspace. This is made all the easier with SEDNA Link, a development toolkit that hosts a dialogue between SEDNA and outside tools to make updates to both. Integrations include, but aren't limited to, Google Drive, Salesforce, SharePoint, and shipping-specific tools such as Q88, Shipamax, and Veson.

## Analytics

Getting data is easy, but getting insightful and actionable data isn't always so. SEDNA deals in data that drives your business forward. From message response time to sender and sendee engagement ratios, SEDNA is continuously tracking and collecting data to give users the most relevant information to help them make the best decisions.



# One Shared Home for Communications, Documentation, and Data

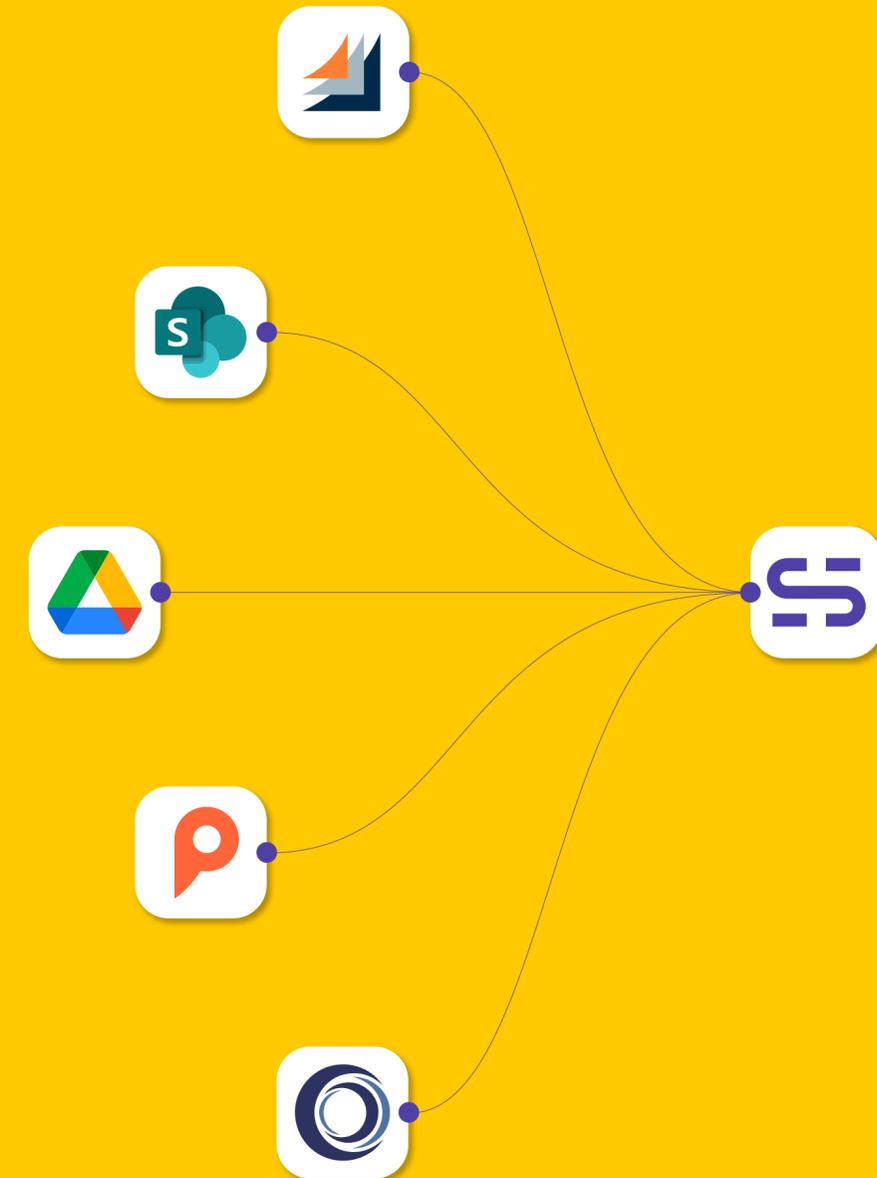
## The Problem

Jumping from one interface to another is not only time that could be better spent elsewhere, but it's also an open door to distraction. We can all relate to the feeling of scanning through endless tabs, only to find that once we've clicked it we've half-forgotten what it was we were trying to do in the first place.

What's more, with an unconnected workflow, you're often left to manually update information from emails into other platforms, not to mention searching through other tools and systems of record in an attempt to find context, losing time and focus once again.

## The Solution

Clarity derives from connection, and with SEDNA's integrations and open API users can bring together disconnected systems for greater context, convenience, and faster execution of projects. Not only can you embed other tools directly within SEDNA such as Salesforce, Google Drive, and Q88, but you can import and update data, and gain instant context around any message received.



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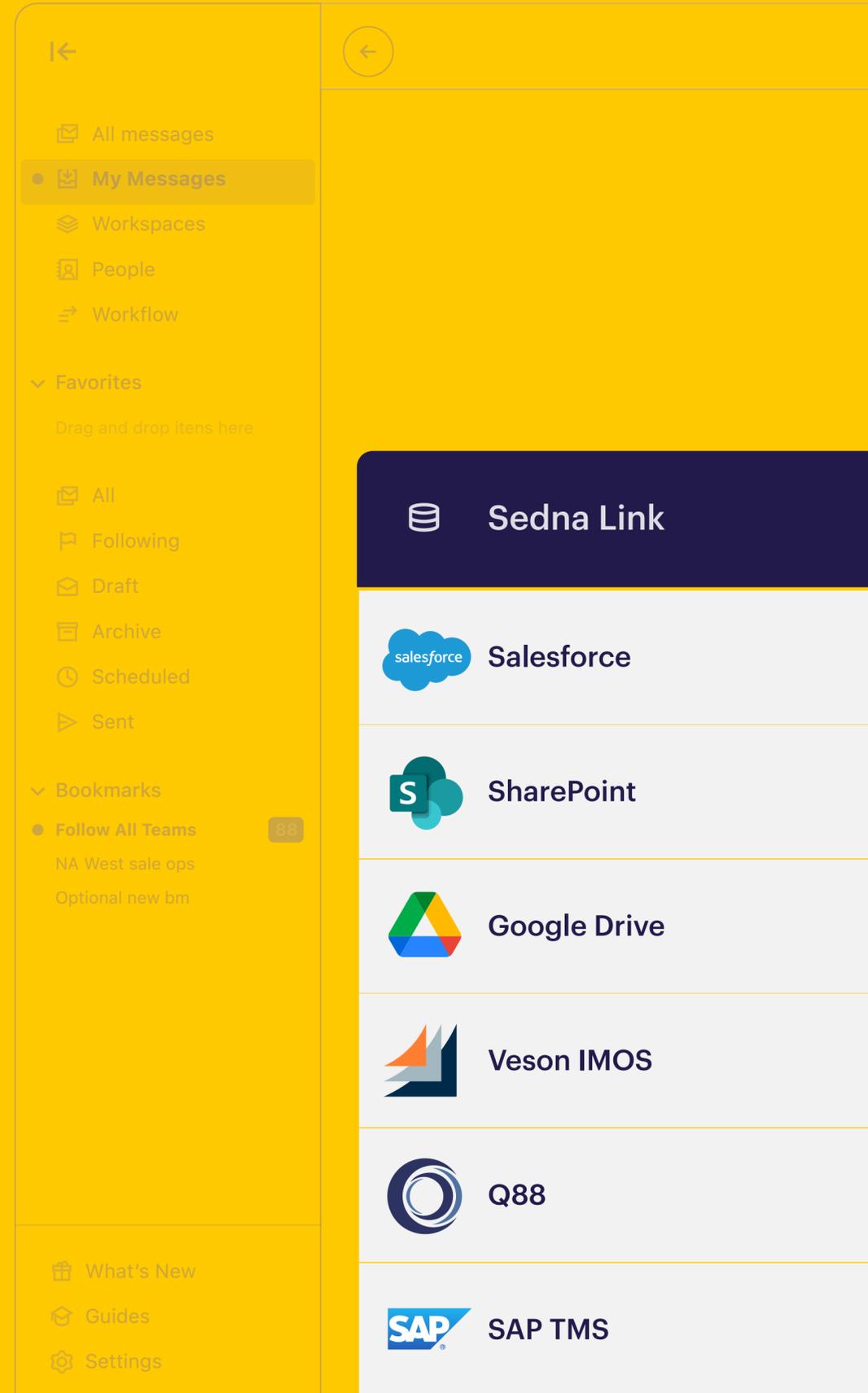
# Connection Features

## SEDNA Link

SEDNA Link creates a direct, actionable portal to apps, tools, and software integrated with the SEDNA platform, making the merging of your current platforms and systems even easier.

## Shipping Integrations

SEDNA's history began in the shipping industry and has a number of integrations with shipping and maritime technology leaders like Q88, Veson, and Shipamax.



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# Connection Features

## Open API

SEDNA's open application programming interface provides you with endless integration opportunities with almost any of your existing platforms. This creates a truly unified digital workspace that accommodates the tech stack and unique needs of each organization.

## Existing Integrations and Customizations

SEDNA already plays host to an array of integrations with widely-used platforms including Salesforce, Google Drive, and SharePoint, all of which can be customized to suit your needs with SEDNA's open API.



For a full breakdown of available features to keep you connected, [speak to a SEDNA Solutions Consultant](#).

# Speed-Focused Features for Greater Efficiency

## The Problem

With traditional email systems, hours are spent manually sifting through folders and threads finding information or waiting for a search query to return something halfway to helpful. Not only are traditional email platforms slow and imprecise in terms of search, but without the intelligence of SEDNA, users buckle under the sheer volume of emails arriving and waste yet more time attempting to wrangle them.

## The Solution

With SEDNA, not only is search rocket-fast and precise, but its entire design is curated to maximize productivity within your team from start to finish. Teams reduce their email volume by up to 95% and benefit from quick composition features, and more, to maximize efficiency.



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# Speed Features

## Search

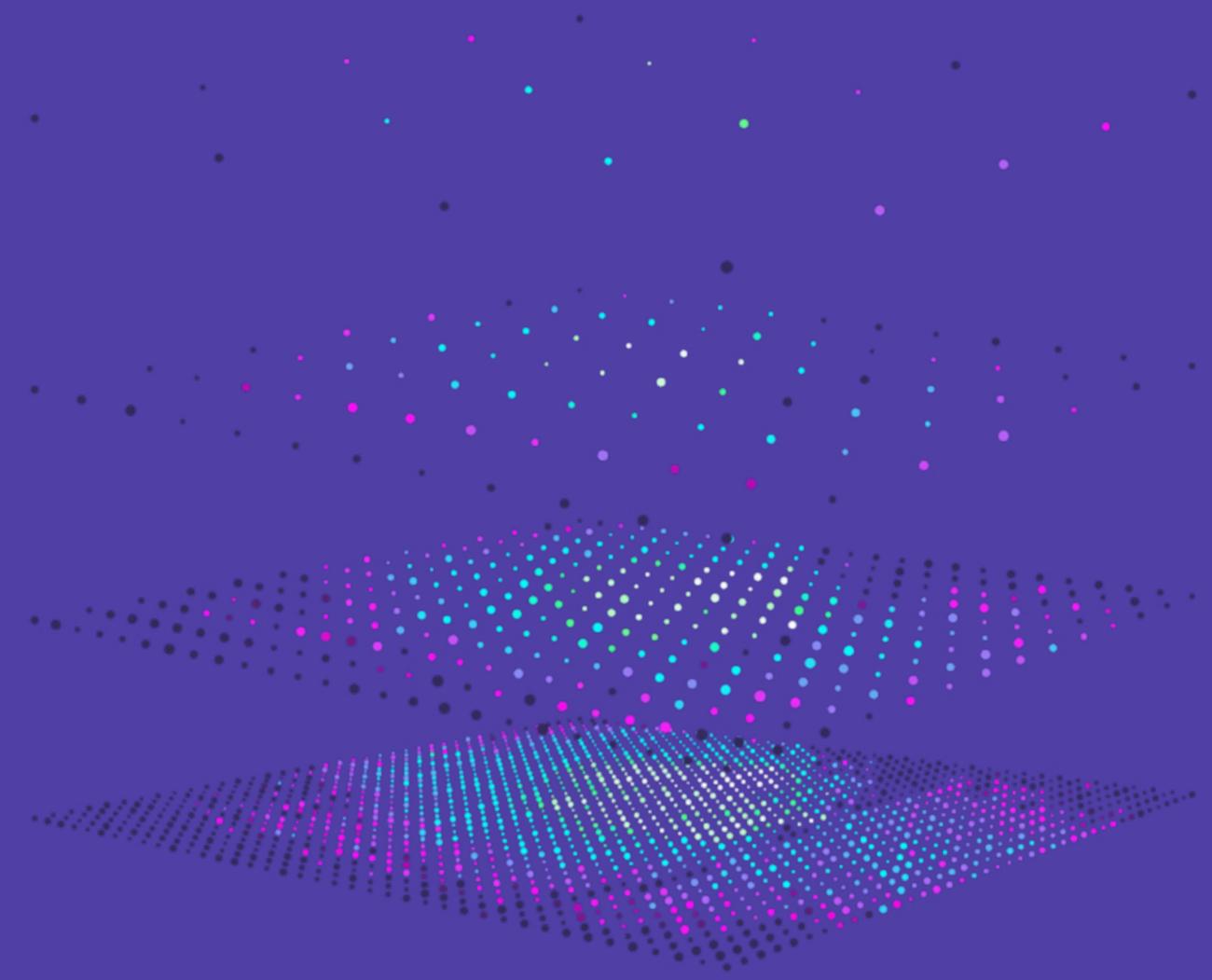
With Boolean keyword precision and lightning-quick search times, SEDNA gives you back valuable time better spent doing the work that matters.

## Shareable Bookmarks

Not only can you quickly access common searches, but you can also share them with your team, speeding up processes for everyone.

## Intelligent Inbox

Intelligent features like Flexdocs, Auto-Tagging, and Notes make collaboration easier and quicker than ever. By keeping everything within SEDNA, you can directly access and amend information without switching platforms and gain clarity and context without needing to phone around the office or chase down answers—they're already accessible right in SEDNA.



For a full breakdown of available features to bring speed to your workflow, [speak to a SEDNA Solutions Consultant](#).

# Ready for the SEDNA Solution?

If your business is looking for an intelligent, efficient, and innately collaborative communication system, then SEDNA can transform your workflow. By directly addressing the problem of over-reliance on traditional email systems, SEDNA can release your team from the associated burdens and instead introduce you to a reimagined way of communicating.

**Book a quick chat and guided tour of SEDNA with a Solutions Consultant today and discover just what SEDNA can do for your business.**

[BOOK YOUR DEMO](#)