

Ultimate Gamer Executive Bios

Steve Suarez, Chief Executive Officer (CEO)

Steve is a serial entrepreneur with a passion for creating world-class audience experiences. His Black Stage Productions company has built an impressive client roster producing concerts, events, and shows since 2010. After founding the global fitness festival Wodapalooza in 2009, he successfully sold the company to Loud & Live Inc for a 10x return on investment. His experience with Wodapalooza led him into the realm of esports. In 2019, he founded Ultimate Gamer to unify gaming communities worldwide and grow the esports industry in a novel way.

Jr. Arrojo, Chief Operating Officer (COO)

With an eye for talent and over 25 years of experience as an executive, Jr. Arrojo specializes in helping teams achieve success. Now, he implements policies and business operations for Ultimate Gamer to create the most inclusive group of esports fans in the world.

Zack Massingham, Chief Technology Officer/Chief Marketing Officer (CTO/CMO)

With more than a decade of experience leading the digital efforts of international political and commercial advertising campaigns, Mr. Massingham combines his passion for creative messaging with advanced technologies to create data-driven insights that fuel engaging experiences for Ultimate Gamer fans, partners, and sponsors.