



The way we grow our cities squanders financial resources and doesn't truly serve the people who live in them. Strong Towns helps local leaders identify the problem and take action to build a stronger, financially resilient future. With a media presence reaching millions of people every year and a membership of nearly 3,000 people from all 50 states and several countries, the Strong Towns movement is reshaping the North American development pattern with a return to bottom-up, incremental growth. Strong Towns accomplishes this work by producing articles, podcasts, online and in-person events, trainings and more.

Strong Towns believes that in order to truly thrive, our cities and towns must:

- Stop valuing efficiency and start valuing resilience
- Stop betting our futures on huge, irreversible projects, and start taking small, incremental steps and iterating based on what we learn
- Stop fearing change and start embracing a process of continuous adaptation
- Stop building our world based on abstract theories, and start building it based on how our places actually work and what our neighbors actually need today
- Stop obsessing about future growth and start obsessing about our current finances

But most importantly, we believe that Strong Citizens from all walks of life can and must participate in a Strong Towns approach—from citizens to leaders, professionals to neighbors, and everyone in between. And that means we need you.

Learn more at www.strongtowns.org.