



A Guide to HIKKY & Virtual Market



「Creative Revolution」

Pioneering opportunities that affirm the out-of-the-box creativity in all of us
to establish magnetic virtual worlds and open the path to them.



1

Metaverse Events

Organize, produce, operate, and promote as a one-stop solution to events in the metaverse space.

2

Platform & Business Development

Offering metaverse solutions for adapting to the new era.

3

Consultation Support

Consultation based on our ample experience in VR.



The world's largest VR event, continuously surpassing one million visits from around the globe.

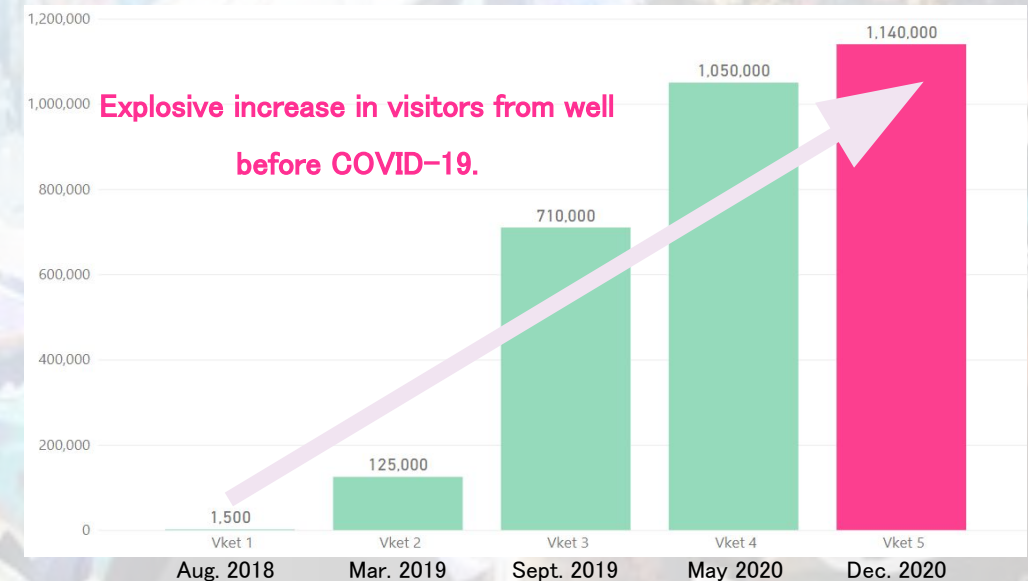
We pride ourselves in providing a venue for user generated content to be showcased.



Over **one million** visits...

Over **600** public booths...

(Virtual Market 2021: December 4~19, 2021)



Virtual Market has been certified for two Guinness World Records



Certified for “Most booths at a virtual reality market event”



Certified for “Most photos of avatars uploaded to Twitter in one hour”

Audi's first electric vehicle e-tron was displayed at Virtual Market 4, which could be test driven with a former professional racing car driver.



SMBC Nikko Securities set up a roller coaster at Virtual Market 2021 that climbs and drops along with the ups and downs of the stock market.



User A [Vket2021]

“The quality of the venues keep improving with every edition. It’s great that they’re treasuring their roots and keep putting effort into Vket.”

User B [Vket2021]

“It wasn’t just a real event transplanted to the virtual world. The content was tailored to the needs of VR users and made unique in ways only possible in VR.”

User C [Vket6: Vket Mall Proto]

“It was an awesome experience. I had long been deprived of the feeling of letting yourself loose at an amusement park. I joined with just a desktop PC, but it was enough to get me hooked to VR.”

User D [Vket6: Vket Mall Proto]

“I had pretty much given up on my summer vacation with COVID-19, but thanks to the comic market I have a great memory to look back on!”

Exhibitor A [Vket 2021]

“At first I was just helping out a friend for Vket3, and started to exhibit myself for Vket4. With the submission becoming more and more simple, it keeps getting me motivated to challenge for something new.”

Click [here](#) for a video of world hopping past Vket venues.



The next edition is August 13~28, 2022
See you there!

