

We design workspaces
that enhance people's
well-being

HB Reavis

We design workspaces that enhance people's well-being

Hi, my name is Marian and I am the CEO of HB Reavis.

“Making people happy” seems to be much more of a marketing pitch than a realistic mission of businesses nowadays. At HB Reavis, we go far beyond this simple promise by following a well-being approach and by tirelessly focusing on user experience.

Well-being is about long-term striking experiences. On one hand, these experiences are built around fulfilling the needs people express openly, and on the other hand by fulfilling those they don't even realize could have a positive influence on their stress levels or their overall health, performance and satisfaction.

We invest in extensive research, provide workspace advisory by Origameo, build HubHub co-working venues where not only startups can grow, develop large-scale campuses around Europe with state-of-the-art smart building solutions that are symbiotic with their users and offer businesses flexible office space leases.

These synergies allow us to approach all of our projects holistically and shift us away from the role of a traditional developer to that of an international workspace provider, believing that every company has the right to be a part of a thriving business community that helps them nurture their growth.

Even though we deal with constructions and bricks and mortar every day, our job goes further. Not only do we build spaces, we transform them through our solutions and asset management initiatives into lively environments supporting all kinds of communities.

We don't just make people happy, we help them live healthier and happier working lives at our campuses.

Marian Herman, CEO