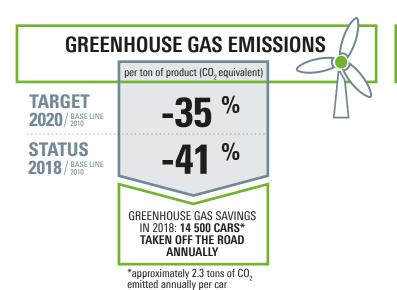
NESTLÉ IS STRIVING FOR ZERO ENVIRONMENTAL IMPACT









TARGET 2020 / BASE LINE 2018 / BASE LINE 2018 / BASE LINE 2018 / BASE LINE 2018 / BASE LINE 278 OLYMPIC SIZE SWIMMING POOLS

WHAT DRIVES OUR WATER SAVING AMBITION?

GLOBAL DEMAND FOR WATER EXCEEDS SUPPLY BY*

20% 40% MORE THAN

WORLD'S GROWING POPULATION INCREASES DEMAND FOR FOOD OF CIRCA 65-70% BY 2050**

ORE 7 O OF THE WORLD'S AVAILABLE FRESH SUPPLIES ARE US FOOD PRODUCTION