

## **Bowers & Wilkins announces CEDIA EMEA Awards 2019 sponsorship for the fourth consecutive year**

**London, 23<sup>rd</sup> July 2019** – Bowers & Wilkins is delighted to announce that, for the fourth consecutive year, the company will officially sponsor the prestigious 2019 CEDIA (Custom Electronic Design & Installation Association) EMEA Awards.

CEDIA has already announced the home technology project finalists in early June and the winners will be revealed at the Victoria and Albert Museum – the world's leading museum of art and design - on the evening of the 26<sup>th</sup> September 2019, at the CEDIA Awards ceremony.

The annual CEDIA EMEA Awards ceremony, now in its 14<sup>th</sup> year, celebrates the best in home technology and recognises the achievements in technical excellence, product innovation, and the individual professionals.

Each project selected for an award, demonstrates technical excellence in all aspects of design, installation, and commissioning, while meeting industry performance standards.

**Bowers & Wilkins, General Manager, Peter May, said:** *"2019 is a special year for CEDIA - It marks their 30<sup>th</sup> anniversary as an association. It's also an important year for Bowers & Wilkins as we've recently launched our Formation suite –our first wireless multi-room series designed to complement our custom install offering and very much aimed at the premium end of the market. As a CEDIA member, we are proud to continue our support for the industry through our sponsorship of the CEDIA Awards."*

Founded in 1966, Bowers & Wilkins offers over 50 years of experience in acoustic performance and expertise, and in developing the best audio equipment for hi-fi, home theatres, customer installation and car automotive industries, and shares the same drive and values set by the nominees.

**\*\* END**

For additional materials, photos, or more information about the CEDIA EMEA Awards 2019, or the uncompromised wireless sound of the Formation Suite, please contact:

**Media Contact:**

Craig Duggan

Tel: +44 203 794 2222

E-mail: [craig@cmcpr.co.uk](mailto:craig@cmcpr.co.uk)

Or visit [www.bowers-wilkins.com](http://www.bowers-wilkins.com)

**About Bowers & Wilkins**

Bowers & Wilkins, founded in the U.K. in 1966, has been at the forefront of high-performance audio technology for more than 50 years. Bowers & Wilkins designs and manufactures precision home speakers, headphones, custom installation and performance car audio products that set new standards for innovation and sound quality, earning countless awards and accolades from the world's leading recording studios and musicians. Bowers & Wilkins' reputation is based on the unwavering pursuit of the best possible sound and an unsurpassable music listening experience. Learn more at [www.bowerswilkins.com](http://www.bowerswilkins.com).