

Bowers & Wilkins 603 Crowned EISA Loudspeaker of the Year

Worthing, England, August 15th, 2019: Bowers & Wilkins continuous roll down of its bespoke in-house technology – from high-end products to mid-range and on to entry level series – has paid dividends yet again, with the sixth generation of the 600 Series being launched to universal acclaim, including the flagship 603 floor-stander winning the **EISA** (Expert Imaging and Sound Association) Award for **Loudspeaker of the Year 2019-20**.

The EISA Awards have been selecting the very best sound and imaging products for over 35 years and are unique in being judged by technical specialists from 55 expert magazines from 29 countries around the globe – representing the largest collaboration of tech knowledge in the world of consumer electronics.



Terry O'Connell, VP Sales EMEA for Bowers & Wilkins said: "A huge amount of time, effort and expertise goes into the creation of each and every one of our products. We believe they represent the best, but we are always delighted to be backed by official recognition of our team's efforts, especially when the award is the opinion of the expert judges at EISA."

EISA will officially present the 2019-20 winners with their awards during the Berlin IFA Show – the world's largest consumer electronics fair, 6th – 10th September 2019.

The entry level 600 series from Bowers & Wilkins has long been acknowledged for its combination of advanced technology, exceptional build quality and superb performance, all available at a relatively modest price.

Bowers & Wilkins develops all of its key technologies in-house, allowing the company to uniquely transfer the latest developments down through its multiple ranges.

The award-winning 603 is the latest product to benefit from this philosophy. The 603 features the patented Continuum cone, originally created for the iconic 800 Series Diamond models, plus decoupled Double Dome tweeters and Flowport technology – all initially found much higher up the company's product range.

In classic Bowers & Wilkins style, the 603s also feature a heavily engineered, rigid and acoustically inert cabinet that features a new clean design that looks as good as it sounds.





The overall result is a speaker that offers the performance and build usually reserved for far more expensive products.

Commenting on the 603s winning performance, the EISA judges said: *"The Bowers & Wilkins 600 Series has set the standard in affordable speakers for decades, and this latest version is its best yet. That's especially true of the floorstanding 603, which offers a striking combination of performance and value for money, thanks to technology trickled down from the flagship 800 Series Diamond speakers and a range that's rationalised down to just the essentials. The 'Decoupled Double Dome' tweeter and 'Continuum Cone' midrange give the speaker detail, focus and presence, while twin bass drivers with 'Flowport' tuning ensure the sound is always rich and dramatic. This is a surprisingly advanced speaker design for the money."*

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About Bowers & Wilkins

Bowers & Wilkins, founded in the UK in 1966, has been at the forefront of high-performance audio for more than 50 years. Bowers & Wilkins designs and manufactures precision home speakers, headphones, custom installation and performance car audio products that set new standards for innovation and sound quality, earning countless awards and accolades from the world's leading recording studios and musicians. Bowers & Wilkins' reputation is based on the unwavering pursuit of the best possible sound and an unsurpassable music listening experience. Learn more at www.bowerswilkins.com

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