

Is this the UK's Best Value Robot Vacuum Cleaner?

Black Friday reduces the price of the Princess Deluxe Robot to just £199

- Intelligent vacuum cleaner that can be operated by app or voice control via Alexa or Google Assistant - taking all the hard work out of cleaning!
- Free bespoke HomeWizard Cleaner App – for easily schedule cleaning or just start the vacuum with the press of a button.
- Cleans both carpet and hard floors and can glide over doorsills up to 2 cm high.
- Smart sensors - detects obstacles and stairs so it can find its way around. A fast way to get your home spic and span!
- High power, high efficiency but ultra-low noise
- Available for just seven days at the amazing price of just £199 at Argos – <https://www.argos.co.uk/product/8641753>

29th Nov 2019 - Surely the one thing we can all agree on is that no one looks forward to vacuuming their home . If only there was a cost-effective way to take the hassle out of cleaning? Well thanks to the latest **Argos' Black Friday deals**, you can let the Princess Deluxe Robot Vacuum Cleaner do all the hard work for you! And for the next seven days the cost of owning one the UK's most popular and advanced robotic vacuum cleaners is just **£199**.



A clean house without lifting a finger – well maybe one!

The intelligent Princess Deluxe vacuum cleaner can be started with the press of a button or via the free App. Just schedule a starting time on the App and the vacuum will return to its dock automatically when finished. A fun way to clean floors without any hassle and saving energy for the important things in life!

Clean every spot

With smart sensor technology, the Princess Deluxe detects edges easily allowing the vacuum to move around chairs, tables and large objects.

If the battery needs re-charging during a vacuuming session, the intelligent vacuum returns to its docking station to re-charge and then automatically continues cleaning your floors! An easy and efficient way to get your home spic and span.

Control via the HomeWizard Cleaner App

The Princess Robotic Vacuum Cleaner is part of the PRO Series and uses bespoke intelligent software specially developed for the Smartwares Group. The HomeWizard App allows you to schedule cleaning times, while you are away from home.

Forgotten that all important visit from your parents-in-law? Just schedule your vacuum to clean while you are not at home via the app. The Smartwares Group guarantees to regularly update the HomeWizard Cleaner App with new functions that make your robotic cleaner even smarter. Even your privacy is taken care of, as the App is developed in Europe, so your data always remains secure.

High suction power and two corner brushes

The Princess Deluxe Robot Vacuum Cleaner is a little powerhouse! The vacuum has high suction power and three different settings. The low setting reduces the noise level and is ideal while you are at home. The high setting is more suitable for vacuuming while you are away from home. The vacuum also comes with two different brushes for hard floors or carpets.



High Efficiency filter and 500ml dust container

The robotic vacuum cleaner has a 500ml dust compartment and is easy to clean by opening the top lid and removing the container. Dust emissions are filtered through two filters, one of which is the High Efficiency filter, which makes it an excellent choice of vacuum for people suffering from allergies.

PRO Series, Alexa & Google Assistant

The Princess Deluxe is part of the Smartwares PRO series that includes products such as smart light bulbs, smoke detectors, water detectors and plugs all of which can seamlessly connect with a wide range of smart devices on your smartphone and are thus app and voice controlled via Alexa or Google Assistant.

The PRO series makes all of your home Smart so you have more time for the good things in life. Welcome to a smarter future!

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Notes to Editors

Smartwares Group is a Dutch owned consumer goods company, whose products are 'made smart to keep things simple.' Their overall aim is create products to make life in and around the home more pleasant, safe, secure and comfortable. Priding themselves in being solution-orientated and always thinking about the smarter way of life, the Smartwares Group is an expert in developing and delivering safety, security, home automation, household appliances and lighting products.

Part of the wider Smartwares Group, Princess was founded in 1994 and develops exciting and affordable household appliances that aim to turn daily routines into memorable moments for anyone and everyone. Its product portfolio spans floorcare, heating and cooling and small domestic appliances.