

On-ear, in-ear or true wireless – Philips new dedicated Sports headphone range has a style and model to suit every athlete

Amsterdam 21st January 2020 – Every athlete, professional or amateur, has a firm opinion on what makes the best training equipment and headphones are no exception, which is why the new Sports range from Philips includes three dedicated models in different styles including the **SH402** on-ear, **SN503** In-ear and the **ST702** true wireless headsets.

- Three model range with dedicated sports features – launched in Jan 2020
- Waterproof (SN503 & ST702) and sweatproof
- Easy clean designs – including UV clean via the charging case for the ST702
- Excellent passive noise isolation throughout the range
- SN503 includes one of the world's smallest in-ear heart rate monitor to make exercise safer, more effective and more enjoyable
- Bluetooth 5.0 with auto detection for Bluetooth devices for initial pairing
- Fast charge facility

The Philips Sports headphone range has everything to help athletes train harder, smarter and longer. All of the products sound great, are splash or waterproof, easy to keep clean and include advanced features to make all workouts comfortable and fun, playing their part to boost performance.

SN503 – one for the heart

In addition to sounding great – thanks to the large 6mm drivers - the SN503 also features one of the world's smallest in-ear heart rate monitor that is compatible with all the leading running apps – Apple Health Kit, Google Fit, Runkeeper, Pola Beat, Runtastic, Codoon and Endomondo – to give real time audio feedback without the distracting need to look at a display.

The SN503 have been tested at running speeds of up to 16 km/h and delivers precision similar to chest belts through-out the running period. Heart rate monitors are becoming increasingly popular in the sports arena, allowing runners to keep their heart rate below their maximum zone or allowing walkers to keep within the fat burn exercise zone – meaning exercise can be safer, more effective and more enjoyable.

From the gym to the street

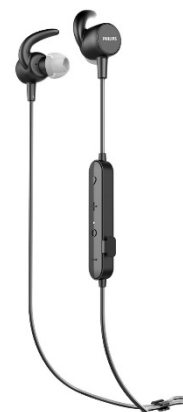
- 3 interchangeable ear-tip covers for a perfect in-ear fit
- Soft rubberized wing tips. Secure and comfortable

From workout playlist to vital call

- Detailed sound. Good bass. Great passive noise isolation
- Smart pairing. Automatically find your Bluetooth device
- 6 mm neodymium acoustic drivers
- Built-in mic with echo cancellation for clear audio
- User friendly button control

6 hours play time. Heart-rate monitor.

- 6 hours play time when monitoring
- Heart-rate monitor built in. Train smarter
- IPX5 waterproof. Waterproof and sweat-proof
- Fast charge. Charge for 15 minutes, train an extra hour



ST702 – Stay charged and clean

True wireless headphones are already proving very popular for sports workouts thanks to their complete freedom from wires or cables. Philips have made the ST702 into one TWS product that's ready for a serious workout thanks to IPX5 standard waterproofing and a case that not only charges the buds it UV cleans them too.

Train hard. Stay fresh. Feel free.

- UV cleaning. Place earpieces in charging case to clean
- IPX5 waterproof. Waterproof and sweat-proof
- Portable charging case. Multiple charges in your pocket
- 6 hours play time from a single charge
- Get up to 18 hours play time with the case
- Fast charge. Charge for 15 minutes, train extra 1.5 hours

From workout playlist to vital call

- 6 mm neodymium acoustic drivers
- Detailed sound. Decent bass
- Smart pairing. Automatically find your Bluetooth device
- Tap the earbud to control music and calls

From gym to street

- Soft rubberized wing tips. Secure and comfortable
- 3 interchangeable ear-tip covers for a perfect in-ear fit
- Perfect seal, great passive noise isolation



SH402 – Stay the course and stay cool too

Wireless on-ear headphones have always been popular with the sporting crowd, thanks to their great sound quality, great noise isolation and extended playing time.

The SH402s also include a special cooling gel inside the ear pad that can offer a reduction of around 3 to 5 °C when worn next to the skin. With a 20-hour play time and fast charge the SH402 stay cool even for the most extended work outs.

20 hours play time. Stay-cool ear cups.

- 20 hours play time
- Cooling ear cups. Train hard. Stay cool
- Flat-folding design. Easy storage
- IPX4 splash and sweat resistant
- Fast charge. Charge for 10 minutes, get 2 hours play

From the gym to the street

- Breathable ear-cup cushions. Easily detach for cleaning
- Built-in mic with echo cancellation for clear audio
- Sleek design. Flat-folding ear cups

From workout playlist to vital call

- 40 mm neodymium acoustic drivers
- Detailed sound. Good bass. Great passive noise isolation
- Smart pairing. Automatically find your Bluetooth device



About TP Vision

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