

# STARBUCKS SUSTAINABILITY COMMITMENT



## BECOMING RESOURCE POSITIVE

Our aspiration to become resource positive means we will give more than we take: storing more carbon than we emit, providing more clean, freshwater than we use and eliminating waste.

### 2030 PRELIMINARY TARGETS



**50% REDUCTION**  
in carbon emissions



**50% REDUCTION**  
in water used in direct operations and coffee  
production through conservation or replenishment



**50% REDUCTION**  
in waste sent to landfills

### AREAS OF FOCUS



Expanding **plant-based**  
menu options



Shifting away from single-use  
to **reusable packaging**



Investing in **regenerative**  
agriculture, reforestation,  
forest conservation and  
water replenishment in  
our supply chain



Better ways to **manage**  
our waste



More **eco-friendly stores**,  
operations, manufacturing  
and delivery

“As we approach the 50th anniversary of Starbucks in 2021, we look ahead with a heightened sense of urgency and conviction that we must challenge ourselves, think bigger and do much more in partnership with others to take care of the planet we share.”

**KEVIN JOHNSON**

chief executive officer, Starbucks Coffee Company

### LEARN MORE

Visit [stories.starbucks.com/stories/sustainability](https://stories.starbucks.com/stories/sustainability) or text **GREEN** to **73356** to stay up to date about Starbucks commitment to environmental sustainability.

Message and data rates may apply. Text STOP to 73356 to opt out, text HELP for more information. By opting in, you agree to receive recurring messages from Starbucks, which may be sent through an automated dialing system. Consent is not required to purchase. See our Privacy Statement and Text Message Terms: <https://sbux.co/terms>.

©2020 Starbucks Coffee Company. All rights reserved.