



Press Information

Marc O'Polo

LIMITED IN BLACK



Fall/Winter 2019

BLACK FASHION WEEK. Limited in Black.

Following on last year's success, MARC O'POLO presents the next round of BLACK FASHION WEEK with a second limited-edition capsule collection, available starting on Black Friday. The capsule features exclusive statement styles, all in black, perfectly matched with accessories such as bags, boots and sneakers.

»I WEAR TOO MUCH BLACK.«

– SAID NO ONE, EVER!

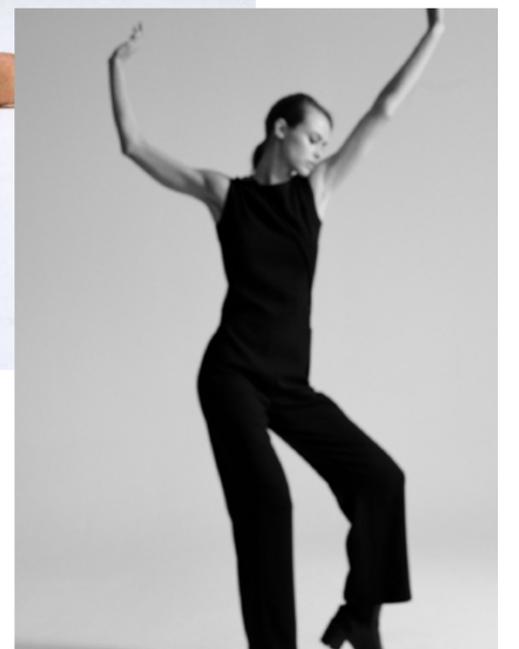
The Limited in Black capsule will be available from Black Friday (November 29, 2019) in MARC O'POLO stores, in the MARC O'POLO online shop, and with partners.

Straightforward, athleisure-inspired and contemporary. The collection focuses on high-quality modern knits, the core competence of MARC O'POLO, at attractive prices and a high level of fashion. Scandinavian and avant-garde.



Striking zippers, sporty slits and patched pockets underline the feminine and minimalist look. Modern silhouettes are casually combined. Knitwear pieces are characterized by textured structures such as ottoman stitch, by woven patches, and by a mix of shiny and matte yarns. A modern interplay of vertical and diagonal lines is accentuated by drawstrings, ribbed sleeve cuffs and metallic trimmings. Fifteen styles, all with modern utility details, are available for women.

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THE DOWN VEST

LIMITED IN BLACK



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THE BLACK CAR- DIGAN

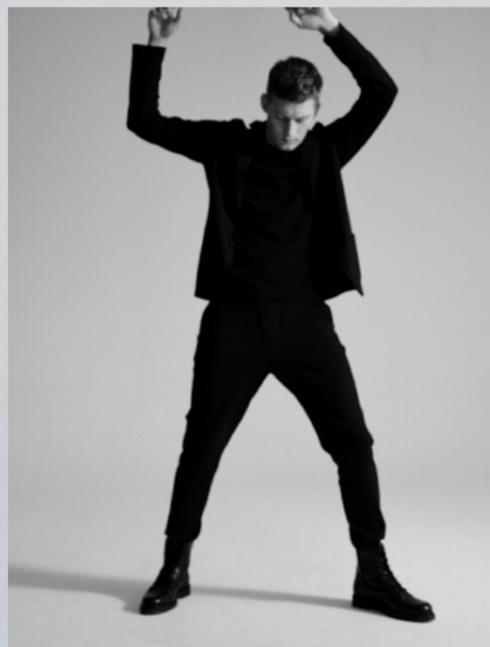
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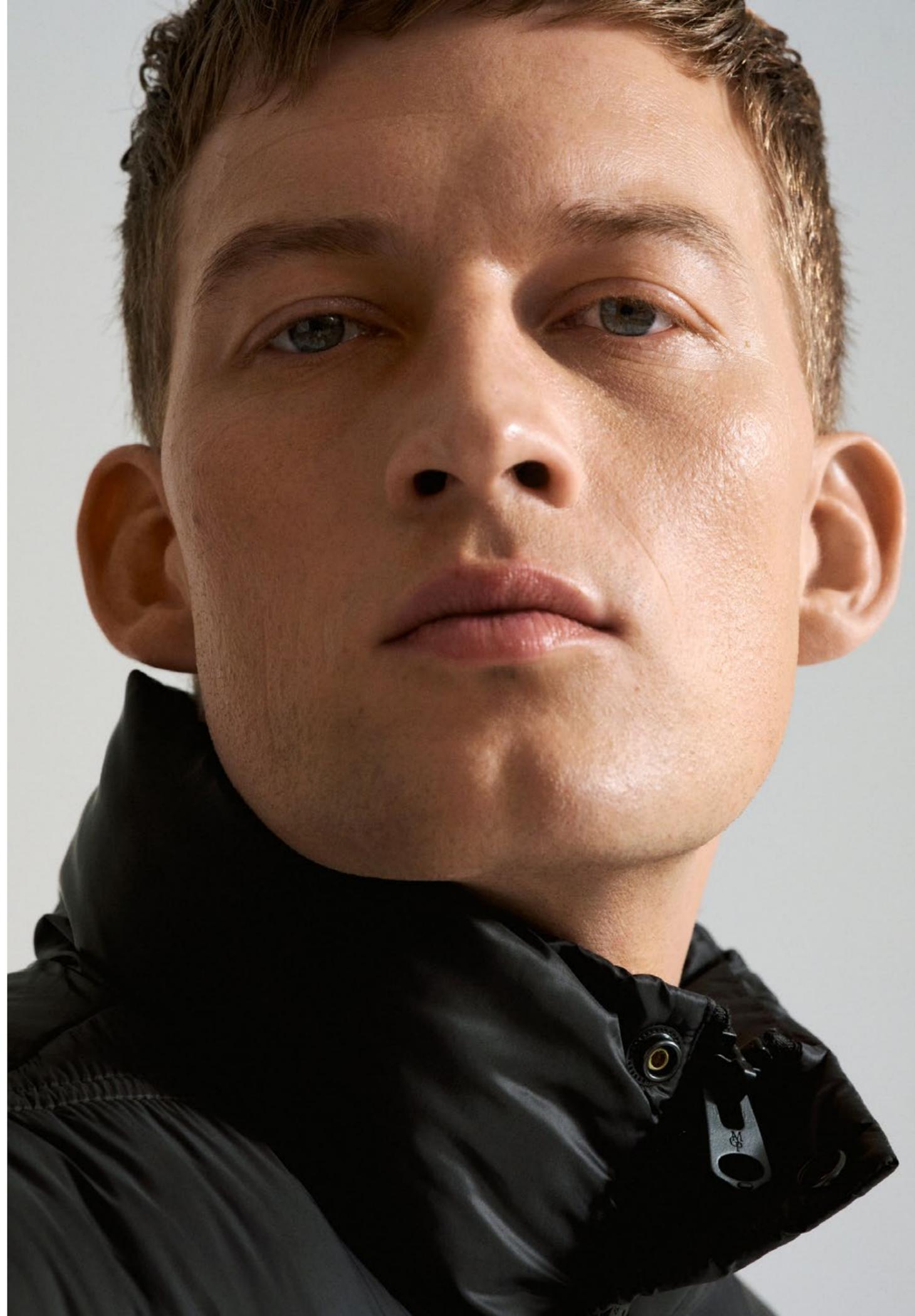
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Modern and sporty: ten styles for men. Here, too, the focus is on knitwear. In special structures and surprising material mixes with nylon fabrics, which provide a sportive look. Cleaner jersey and sweat qualities are enhanced by interesting letterpress prints. Contemporary: new silhouettes for trousers and outdoor styles. And the exclusive collection is topped off with matching accessories such as bags, boots and sneakers. Naturally in black.



LIMITED IN BLACK



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THE HEAVY KNIT

LIMITED IN BLACK



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