

TP Vision confirms arrival of Freeview Play on Philips Android TVs

TP Vision has confirmed the imminent arrival of Freeview Play to the company's Philips Android TVs.

Freeview Play is the UK's fastest growing TV platform, launched in 2015, the platform now has over 7 million users.

Freeview Play gives viewers access to live and on demand TV in one easy to use interface. The platform provides 85 live channels (including 15 in HD), as well as 20,000 hours of on-demand content from BBC iPlayer, ITV Hub, All 4, My 5, UKTV Play, CBS Catchup Channels UK and Horror Bites.

TP Vision has been one of the strongest and most successful partners for Android TV having first introduced the platform back in 2014 and having committed nearly 50% of the company's range of Philips sets to Android TV ever since – including the premium OLED and OLED+ ranges, frequently awarded the status of the Best TV available by the media, consumers and the trade.

Philips Android TVs manufactured from now on will include firmware that enables Freeview Play by default. 2019 model year Philips Android TVs which are in-store or are already in use in consumer homes will receive an over-the-air software update which will prompt users to enable Freeview Play on the TV via easy onscreen instructions. In the case of any further questions, consumers can easily contact Philips' Consumer Care info-line for help.



Commenting on the inclusion of Freeview Play to Philips Android TVs, Martijn Smelt CMO for Europe at TP Vision said: 'The addition of Freeview Play is the final piece that allows us to confidently say Philips Android TV sets offer the best overall package on the UK market. Independent tests prove that we already lead the market in terms of picture quality, sound quality and design, plus our unique Ambilight technology that is so loved by our customers. To that, we can now offer a complete UK catch-up TV combination to rival any of our competitors.'

Simon Hunt, Director of Strategy and Business Development at Digital UK, the operators of the Freeview Play platform, commented 'We are looking forward to Philips bringing Freeview Play to their full smart TV line up, including their high-end OLED TVs. Freeview Play content underpins so much of British viewing and this commitment from Phillips is testament to the platform's popularity and the quality of content we have available.'

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Android TV is a trademark of Google LLC.

About TP Vision

TP Vision is a consumer electronics key player in the world of audio visual digital entertainment. TP Vision concentrates on developing, manufacturing and marketing Philips branded TV sets (Europe, Russia, Middle East, South America, India and selected countries in Asia-Pacific) and Philips audio products (all around the Globe). We do this by combining the innovative Philips brand heritage with our design expertise, operational excellence, flexibility and speed of TPV Technology. With these combined strengths, we bring high-quality TV sets to the market: smart and easy to use with sophisticated styling. We believe in creating products that offer a superior audio and visual experience for consumers. With Philips TVs, TP Vision is a global leader in the hospitality market. TP Vision is the exclusive brand licensee of Philips TVs for the above listed countries and, on the global stage for the Philips audio products. TP Vision employs close to 2,000 people in several locations around the globe and is 100% owned by TPV, one of the world's leading monitor and LCD TV manufacturers, selling and marketing Philips branded TVs in China. TPV has been able to drive its growth over the years by leveraging its economies of scale and core competencies in R&D, manufacturing, logistic efficiency and quality.

About Freeview

Watched in over 18 million homes, Freeview is the UK's biggest TV platform. Its connected TV service, Freeview Play, brings together live and on-demand content from BBC iPlayer, ITV Hub, All 4, My5, UKTV Play, CBS Catchup Channels UK and Horror Bites.

The service is available on nearly all smart TVs sold in the UK and has quickly become a 'must-have' feature for new TV buyers. In 2019, Freeview launched its mobile app, giving viewers access to the country's most popular programmes all in one place, on the go.

The Freeview platform is managed by Digital UK Ltd and DTV Services Ltd. The companies have four common shareholders - BBC, ITV, Channel 4 and Arqiva - and Sky is a shareholder in DTV Services Ltd.

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