

## Philips TV & Sound wins seven 2020 Red Dot Awards for Outstanding Product Design and Craftsmanship

**Amsterdam, March 18, 2020** – TP Vision's commitment to the best of European Design, outstanding craftsmanship and the use of real, responsibly sourced materials and has once again won the highest professional acclaim with the company receiving seven Red Dot Awards.

Created by the dedicated TP Vision European Design team in Amsterdam, the 2020 Red Dot award: Product Design winners include:

- High end Philips OLED855 TV – designed to communicate the ultimate PQ through unique, bold, and minimal stand architecture.
- Philips Fidelio X3 (wired over-ear) and new Fidelio L3 (wireless over-ear) headphones, designed to communicate the ultimate, no-compromise, stereo experience and including premium materials such as Muirhead leather for extra comfort.
- Philips TAT8505 ANC TWS earphones ideal for modern life on the go.
- Philips 'Core' Bluetooth speaker range, wrapped in Kvadrat fabric, distinctly modern with great ergonomics.
- Other winners include the smart Philips 27" 279C9 and Philips 31.5" 328MIR Gaming Monitors.

The Red Dot award is a recognised international seal of excellence in design innovation. This year, there were more than 5,500 product submissions, across 50 categories, from all over the world. Judged by a panel of 40 International professionals over several days, the prestigious awards criterion includes consideration for: Degree of innovation, functionality, form quality, ecological compatibility, and durability.

### Commenting on the new awards, Rod White, Chief Design Officer for TP Vision said:

*'I'm very proud that our dedicated European based design team has once again received the official recognition of the design community. Our design language is distinct to that of our key competitors and focuses more on the complete product experience and the overall pride-of-ownership rather than just on performance. The awards indicate that the Red Dot experts agree with our approach.'*

### Awards Product list:

#### Philips OLED855 TV

Consistently setting the standard for picture and sound quality, the latest OLED855 TV is designed to communicate that ultimate picture quality through a unique, bold & minimal stand architecture.

The OLED855 uses premium materials & finishing to deliver exceptional quality and a sense of exclusivity whilst being clearly designed to fit into the modern home.



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## Philips Fidelio X3 & L3 Headphones

The return of Philips premium Fidelio brand is being led by the Fidelio X3 (wired, over-ear) and Fidelio L3 (wireless over-ear – to be launched at IFA) models, each designed to communicate the ultimate, no compromise audio experience.

The X3 and L3 are both unique in terms of performance and design. Introduce a new standard, yet minimal archetype that reinterpret and process the design legacy of the original Fidelio high performance headphones.

The use of lightweight steel frame, bespoke Kravat acoustic fabric and responsibly sourced Muirhead leather underpin the Philips TV & Sound European Design language whilst conveying convincing Fidelio high performance quality.



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## Philips TAT8505 TWS ANC earbuds.

The TAT8505 (to be launched later this year) brings a premium design emphasis to true wireless products, finished in black with a radial spin detailing to communicate preciousness and high-quality in a very compact, ergonomic product.

The headphones are presented in their jewel like case that also doubles as their charger and back-up battery.

## Philips Core BT Speaker Range

Philips Core Bluetooth speaker range (price and launch date to be confirmed) features three portable models sharing a rectangle design with gently profiled corners allowing either vertical or horizontal orientation and finished in a high-quality, acoustically transparent cloth highlighted by a metal end cap containing the touch controls – and an integrated carry handle.

## About TP Vision

TP Vision Europe B.V. ('TP Vision') is registered in the Netherlands, with their head office in Amsterdam. TP Vision is a wholly owned company of TPV Technology Limited ('TPV'), which is one of the world's leading monitor and TV manufacturers.

TP Vision is a consumer electronics key player in TV and audio entertainment. TP Vision concentrates on developing, manufacturing and marketing Philips branded TV sets (Europe, Russia, Middle East, South America, India and selected countries in Asia-Pacific) and Philips branded audio products (Globally). We combine the strong Philips brand with our product development and design expertise, operational excellence, and industry footprint of TPV. We believe in creating products that offer a superior audio and visual experience for consumers.

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