



# LEADERSHIP SUMMIT PORTUGAL /2020



CASINO ESTORIL - Live Sessions



LIVE - Líder - Streaming to Inspire (MEO - 165)  
& Website lidermagazine.sapo.pt



DIGITAL WEBINAR - Portugal, Brazil and PALOP



## Host

Pedro Pinto, Journalist and  
Information Director at TVI

## SCHEDULE

TIME	CONTENTS	VIEW
08h30	Check-in	
09h15	Official opening LSP	
09h20	Welcome speech by Organisers	
09h25	Institutional opening	

## HOW DO WE FIGHT THE VIRUS OF FEAR? PANDEMICS OR PANDEMANIACS?

09h40	<p><b>How do we fight the virus of fear?</b> David Simas, CEO Obama Foundation</p> <p> Pre-recorded video talk</p>	
09h55	<p><b>Why is living such hard work?</b> Carlos Morujão, Catholic University Professor and Philosopher</p>	

## CAN TECHNOLOGY CRUSH THE CRISIS CURVE?

10h15	<p>Speaker to be announced</p>	
10h25	<p><b>Agile Leadership, the way forward?</b> Stephan Paolini, Executive Vice-President and Chief Talent &amp; Learning Officer of Capgemini Group</p> <p> Pre-recorded video talk</p>	
10h40	<p><b>Debate: Leadership: Blended or Blinded? – Human beyond new technology and the age of risk</b> Debate moderated by Carmo Palma, Managing Director at Axians Portugal</p>	

11h05 - 11H45

COFFEE-BREAK

11h05  
-11H45



**Speed that needs to be regained and speed that shouldn't be**

Debate with Global Shapers of the World Economic Forum (Lisbon Hub) - **Catarina Matos**, founder of Zero Waste, **Catarina Barreiros**, founder of Do Zero, **Diogo Silva**, full-time grassroots activist at Climáximo and founder of 2degrees activism, moderated by **Anna Massielo**, founder of R-Coat.



11h30  
-11H40



**Leadership - The Power of Giving Back**

Interview with **Pedro Afonso**, CEO of VINCI Energies Portugal



AND NOW, IN WHAT CAN WE TRUST?

11h50



**Leading in times of uncertainty**

SIVA case by **Viktoria Kaufmann**, CEO of SIVA



12h10



**Empathy: the secret ingredient of a good reputation**

**Salvador da Cunha**, CEO of Lift



12h30



**In times of crisis, does State intervention in companies endanger the market economy?**

Debate with **António Saraiva** (President of CIP), **Paulo Portas** (Politician and University Lecturer), **Augusto Mateus** (Economist and Professor) and **Miguel Pinto Luz** (Deputy Mayor of Cascais Council) moderated by a journalist



13h00



Historical Speech - Inspirational Moment



13h10 - 15H00

LUNCH

13h10

Official Opening to Brazil & PALOP



13h25		<b>Sustainability in Times of Corona</b> Bobby Banerjee, Professor of Management and Associate Dean of Research & Enterprise at Cass Business School, City University of London			
13h40		<b>True &amp; False</b> Paulo Pena, Fake News journalist and investigator			
13h55	 	<b>Trust Post-Pandemic</b> Mario Sergio Cortella, Philosopher, interviewed by Edson Athayde, CEO of FCB Lisbon			
14h15		<b>Spirituality and leadership: a contemporary dialogue</b> Alex Villas Boas, Investigator and Coordinator of the Centre for Research in Theology and Religion at the Catholic University of Portugal			
14h30		Speaker to be announced			
14h45		<b>Compassionate Leadership: Learning From the Case of New Zealand Prime Minister Jacinda Ardern</b> Ace Simpson, Professor at Brunel Business School, Brunel University London			

## WHAT LEADERSHIP LESSONS DO WE LEARN FROM COVID-19?

15h00		<b>7 Crisis Leadership Lessons</b> Francisco Froes, President of the Alumni Association of MBA from Nova SBE			
15h15		<b>Reactions of leaders to the current Pandemic</b> Debate with António Costa e Silva (Chairman of the Management Commission of PARTEX OIL AND GAS Group), Pedro Castro e Almeida (CEO of Santander Portugal), Isabel Vaz (CEO of Luz Saúde) and Rita Abecasis (Partner & CEO of Amp Associates) moderated by Francisco Froes			

15h50		<p><b>It's time for a leadership transformation: meet the Chief Executive Team</b> Ricardo Vargas, CEO of Consulting House</p>			
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16h10		<p><b>Together towards a smoke free future</b> Miguel Matos, CEO of Tabaqueira</p>			
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16h30 - 17H00	<b>COFFEE-BREAK</b>
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16h30		<p><b>Activism. And now, in what can we trust?</b> Debate with Global Shapers of the World Economic Forum (Lisbon Hub) - <b>João Marecos</b>, co-founder of Os Truques da Imprensa Portuguesa and co-founder of Ockham Legal, <b>Nuna</b>, intersectional activist with emphasis on the anti racism fight, and <b>Catarina Marques Rodrigues</b>, award-winning journalist, focused on Human Rights and minorities, moderated by <b>Carolina Pereira</b>, multi-awarded activist and social entrepreneur for media, feminism, and human rights.</p>			
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<b>IS COVID-19 THE ULTIMATE INFLUENCER?</b>
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17h00		<p><b>Back to the Future: A Behavioral Perspective of COVID-19</b> Yan Bai, Business Ethics and Social Responsibility at Catholic Lisbon School of Business &amp; Economics</p>			
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17h20		<p><b>Stepping off the trail</b> Pedro on the Road</p>			
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17h40		<p><b>How to create using COVID-19 as an influencer?</b> André Nassar, Creative Consultant at FCB Lisbon</p>			
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17h55		<p><b>Influence - A real story</b> Bruno Nogueira, Nuno Markl and Filipe Melo</p>			
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18h35	<b>CLOSING</b>
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