Kraków, 12 January 2021

**Press Release**

**7R strengthens its investment team**

**Savas Gencer has been appointed as investment director at 7R. He has joined the investment team led by Christopher Zeuner and will be responsible for capital raising activities and 7R’s international expansion into new European markets.**

Savas Gencer has over ten years’ experience in private equity real estate investment. Prior to joining 7R, he was vice president at Amstar, where he was responsible for the company’s investment and asset management activities in CEE and Turkey. Savas has asset management experience in international markets, and a track record of completing transactions worth EUR 1 billion, including sales of residential and retail investments in Poland such as Złota 44, a luxury high-rise residential tower in Warsaw, and the Novum residential project in Kraków.

"We are thrilled that Savas is joining 7R to support the expansion of the company into new international markets and capital raising activities. His extensive European investment and capital markets experience, and excellent track record will enable 7R to fulfill the company’s ambitious international growth targets," says **Christopher Zeuner, Chief Investment Officer of 7R.**

To date, 7R has completed the development of over 740,000 sqm of class-A logistics space in Poland and has over 1.6 mln sqm in its pipeline. Since 2018, the company has also been developing in Poland its pioneering urban warehouse concept– 7R City Flex Last Mile Logistics. At the beginning of 2020, 7R was the first warehouse and logistics developer in Poland to launch a pro-ecological development approach, which is based on the principles of sustainable construction and whose aim is to provide eco-friendly buildings.

“7R already has an incredible expansion story in Poland, and I am truly looking forward to supporting the company’s continued expansion with a focus on international markets and am excited about joining such a successful and dynamic organization,” says Savas Gencer, **Investment Director at 7R**.

Savas Gencer is a member of Urban Land Institute and holds a bachelor’s degree in Urban Planning from METU and an MBA from the Sabanci University.

**About 7R**

7R SA is a dynamically growing developer operating on the commercial real estate market specializing in delivering A-class logistics space for rent. The company provides warehouse and industrial facilities for many businesses as well as BTS projects. Its portfolio includes both large-scale logistics parks and Small Business Unit urban warehouses uniquely branded 7R City Flex. So far 7R has finalized investments totalling 740,000 sqm and currently has more than 1.6 million sqm in the pipeline in different locations around Poland.

**For further information please contact:**

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