

TP Vision to launch exciting 2021 Autumn/Winter Philips TV & Sound product line-up via latest online special event - starting August 31st

Amsterdam, April 28th, 2021 - TP Vision has announced that it will continue with its highly successful series of special online events with a third version starting on August 31st and designed to reveal many of the exciting new Philips TV & Sound products to be introduced over the Autumn and Winter months.

The company has already received the highest praise for the unique, highly accessible style of its recent online product launches - in September '20 and January '21 - with both having received huge international audiences and also extremely well attended, online technical Q&A and retail trade sessions.

Following on from the success of the two online events, the third event for European media and trade will adopt a new hybrid format, with the invitation based technical Q&A sessions now being held in person at locations in each of the key countries.

The online activity will be 'opened' on **August 31st** with an International press conference hosted by the **CEO of Philips TV & Sound Europe at TP Vision, Kostas Vouzas and Chief Marketing Officer Martijn Smelt.**



The conference will start with an outline of the company's recent product and business highlights and will also present details of the company's future plans while revealing the outright stars of the event, including the latest OLED+ TVs and new Philips Fidelio audio products.

TP Vision will then host a number of 'live' online technical seminars for invited media and hosted in key countries at set-times throughout the rest of the day.

The extended Q&A sessions will include developments in TV technology with TP Vision's P.Q. guru Danny Tack; Philips and Philips Fidelio Premium Sound highlights presented by Head of Philips Sound Strategy at TP Vision, Benoit Burette plus details on the latest Bowers & Wilkins OLED+ sound system from Director of Product Communication at Bowers & Wilkins, Andy Kerr.

Commenting on the online launch events, CEO of Philips TV & Sound Europe & Americas at TP Vision, Kostas Vouzas said: *'The TP Vision team has already proven that we can create strong, impactful and enjoyable digital launch events that can communicate the excitement of our new product introductions to the media and our trade partners. I'm very confident that we can continue that trend when we reveal our next generation of Philips TV & Sound products*



while continuing to develop our online style so that our Autumn 2021 online event will be even bigger, better and more fun.'

For additional details regarding the Philips TV & Sound September Online Events including how to participate, please contact:

Media contact:

Craig Duggan

Tel: +44 203 494 4422

E-mail: info@cmcpr.co.uk

About TP Vision

TP Vision Europe B.V. ('TP Vision') is registered in the Netherlands, with its head office in Amsterdam. TP Vision is a wholly owned company of TPV Technology Limited ('TPV'), which is one of the world's leading monitor and TV manufacturers.

TP Vision is a consumer electronics key player in TV and audio entertainment. TP Vision concentrates on developing, manufacturing and marketing Philips-branded TV sets (Europe, Russia, Middle East, South America, India and selected countries in Asia-Pacific) and Philips-branded audio products (Globally) under trademark license by Koninklijke Philips N.V. We combine the strong Philips brand with our product development and design expertise, operational excellence, and industry footprint of TPV. We believe in creating products that offer a superior audio and visual experience for consumers.

Follow us on Twitter: [@TPVision](https://twitter.com/TPVision)