

Apple TV app coming to Philips Android TVs Beginning June 1st, customers can enjoy Apple TV+, Apple TV channels, and more

Amsterdam, June 2, 2021 – TP Vision has announced that the Apple TV app, including Apple TV+, is now available on Philips Android TVs throughout Europe, APMEA and LATAM¹ consumers with a compatible [Philips Android TV](#) will have full and easy access to Apple TV+, Apple TV channels, and more directly via their Smart TV homepage².



The Apple TV app features Apple TV+, Apple’s video subscription service offering award-winning original shows, movies and documentaries from the world’s most creative storytellers. Subscribers can enjoy Apple Originals, including series like “Ted Lasso,” “The Morning Show,” “For All Mankind,” and “Servant,” as well as movies like “Greyhound,” “Palmer” and “Wolfwalkers.”

Also on the Apple TV app, customers can enjoy Apple TV channels, such as STARZPLAY, Acorn TV, and Noggin, and watch online and offline, ad-free and on demand, directly on the Apple TV app. Through Family Sharing, up to six family members can share

subscriptions to Apple TV channels using their personal Apple ID and password. Customers can also enjoy personalized and curated recommendations and access their library of movie and TV show purchases from Apple.

Martijn Smelt, CMO Europe at TP Vision said: *“I’m delighted that we are now able to add Apple TV+ — one of the very best TV streaming services — to our Android platform, which, thanks to our award-winning picture processing technology and unique Ambilight system, will offer viewers Apple TV+ content in the highest picture and sound quality.”*

Owners of a newly bought, 2021 model year Philips Android TVs will find the Apple TV app pre-installed on their Smart TV home screen. Consumers with an older Philips Android TV (running on Android TV 8 or later) can add the Apple TV app to their TV’s favorites list via the Google Play™ app store. The Apple TV app can also be found in the Philips Collection app.

All of the Philips Android TV line-up include both Dolby Vision™ and Dolby Atmos™ compatibility, which together with the unique Philips Ambilight feature — where LED lighting on the rear of the set projects a coloured halo of light, that precisely matches the on-screen image — will present Apple TV+ content for a high quality, cinematic experience.



¹The Apple TV app is available in over [100 countries](#). Some features are not available in all regions or all languages. Some models of Philips Android TV might not be available in all regions. Visit www.philips.com/tv to find the TVs available in your region.

² Available on all Philips Android TVs with Android TV 8 operating system or later. Software update might be needed.

³ Customers can subscribe to Apple TV+ on the Apple TV app on Philips Android TVs, any Apple device, or via at tv.apple.com for €4.99 per month with a seven-day free trial. Plan automatically renews until cancelled. Restrictions and other terms apply.

About TP Vision

TP Vision Europe B.V. ('TP Vision') is registered in the Netherlands, with its head office in Amsterdam. TP Vision is a wholly owned company of TPV Technology Limited ('TPV'), which is one of the world's leading monitor and TV manufacturers.

TP Vision is a consumer electronics key player in TV and audio entertainment. TP Vision concentrates on developing, manufacturing and marketing Philips-branded TV sets (Europe, Russia, Middle East, South America, India and selected countries in Asia-Pacific) and Philips-branded audio products (Globally) under trademark license by Koninklijke Philips N.V. We combine the strong Philips brand with our product development and design expertise, operational excellence, and industry footprint of TPV. We believe in creating products that offer a superior audio and visual experience for consumers.

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