

TP Vision wins four EISA Awards

Philips Fidelio joins Philips TV by winning official recognition for outstanding flagship products

- 65" OLED+936 wins **EISA Home Theatre TV of the Year 2021-2022 Award**
- 55" OLED806 wins **EISA Best Buy OLED TV 2021-2022 Award**
- Philips Fidelio B97 wins **EISA Home Theatre Soundbar 2021-2022 Award**
- Philips Fidelio L3 wins **EISA Wireless headphones 2021-2022 Award**

Amsterdam, August 15th, 2021 – TP Vision has enjoyed a long and consistent success for its flagship Philips TVs at the prestigious EISA Awards and that has continued in 2021 with two wins for the company's OLED TVs. However, a new development this year are also two EISA Audio Awards, in the headphone and sound bar categories, as recognition of the successful Philips Fidelio relaunch.

It is widely accepted that Philips OLED TVs have continually set new standards for picture and sound quality in the TV market, consistently winning multiple five-star reviews, group tests and awards across all European media. Philips OLED TVs have also enjoyed a multi-year success with EISA, one of the most prestigious expert organisations, and the company is delighted that in addition to awards for the new OLED TV range EISA has also recognised the outstanding quality of the Philips Fidelio range – just two years after the brand's re-introduction.

For almost 40 years, the Expert Imaging and Sound Association (EISA) - a community of 60 leading technology publications, from 29 countries - represents the largest independent awards panel of tech gurus from across the world of consumer electronics. Every year, the EISA Jury of experts reward the best products for the most desirable, highest performing, innovative technology and unique design flair in each class, with an official EISA Award Citation.

Commenting on the latest EISA Awards, TP Vision's Chief Marketing Officer Martijn Smelt said: 'We have total respect for the opinion and authority of the EISA judging team, so we are naturally delighted that our OLED TVs have once again been recognised as the best in the market. The addition of two audio awards for Philips Fidelio is a fantastic development and the true reward for all of the intensive work our team has put into relaunching this series.'

Commenting on awarding the Philips 65OLED+936, EISA Home Theatre TV of the Year 2021-2022, the judges said:

Offering exemplary images, blockbuster audio and employing Philips' most advanced image engine. The latter works in unison with the latest OLED panel and a suite of well-judged picture modes to present a first-rate picture, with professional-grade calibration an option. Yet it's the sound that most marks this 65in TV out as the one to beat. The integrated speaker system, once again engineered by audio specialist Bowers & Wilkins, features an upgraded 3.1.2 driver array, resulting in a Dolby Atmos experience with a rarefied sense of space, detail and clarity, plus a rich, robust bass response. More than just a TV, Philips' 65OLED936 is a complete home theatre package.



On awarding the Philips 55OLED806 as EISA Best Buy OLED TV for 2021-2022, the EISA judges said:



A superb-value 4K HDR TV, Philips' 55OLED806 introduces technology previously reserved for the company's high-end models, including four-sided Ambilight smart illumination and anti-burn-in technology. These new talents partner HDR10+ and Dolby Vision playback, the app-laden Android 10.0 platform, and advanced HDMI specification to craft an OLED television with all-round appeal. Designed for gamers, streaming TV addicts and movie lovers (the latter benefiting from automated selection of Filmmaker Mode or Home Cinema Mode), this mid-range model serves up a stellar picture performance.

Honouring the Philips Fidelio B97 Soundbar with its immersive and enthralling home cinema sonics, the EISA judges said:

Its performance is one of deep, explosive bass, an expansive soundstage, midrange clarity and enveloping ambience. It's flexible too – the surround speakers can attach to the main soundbar (recharging their internal batteries at the same time), while connections cover both wired and wireless options including HDMI eARC, Chromecast and DTS Play-Fi. Preset listening modes and custom EQ then help tailor the B97 to your taste – and it sounds delicious...



After experiencing the Philips Fidelio L3s the EISA judges said:



The active noise cancellation (ANC) system, based on a hybrid design with dual microphones, works superbly and is completely transparent. Meanwhile, the frequency extension of the headphone's 40mm drivers is surprising, with powerful but perfectly controlled bass, extremely low distortion and a tonal balance that doesn't alter with ANC in play. It's an unfatiguing sound that encourages long listening sessions, something helped by the Fidelio L3's comfortable design and long battery life. You won't want to take it off.

The 55" OLED806 is on-sale across Europe now. The 65" OLED+936 will be officially launched on 31st August. Both, the Fidelio B97 Soundbar and the Fidelio L3 headphones are currently available.

For more information on EISA please visit www.eisa.eu

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About TP Vision

TP Vision Europe B.V. ('TP Vision') is registered in the Netherlands, with its head office in Amsterdam. TP Vision is a wholly owned company of TPV Technology Limited ('TPV'), which is one of the world's leading monitor and TV manufacturers.



News Release

TP Vision is a consumer electronics key player in TV and audio entertainment. TP Vision concentrates on developing, manufacturing and marketing Philips-branded TV sets (Europe, Russia, Middle East, South America, India and selected countries in Asia-Pacific) and Philips-branded audio products (Globally) under trademark license by Koninklijke Philips N.V. We combine the strong Philips brand with our product development and design expertise, operational excellence, and industry footprint of TPV. We believe in creating products that offer a superior audio and visual experience for consumers.

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