MEDIA RELEASE 

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Morele moves HQ to Podium Park in Kraków

Morele is to change its address. The leading e-commerce retailer of household electronics in Poland is to take up 1,730 sqm in the Podium Park complex in Kraków. The building in which the company will have its offices is one of the most modern and sustainable in Poland. The owner of Podium Park has also announced that the complex is now fully leased.

Morele is planning to move to Podium Park B in Kraków at the end of the year. The company will have 1,730 sqm at its disposal in its new headquarters, which is around 400 sqm more than in the offices it occupies on ul. Fabryczna.

“Morele, one of the most innovative Polish e-commerce companies, has chosen space in Podium Park for its new offices as it ideally meets the high requirements of the tenant. As a result, it is with great pleasure that we can announce that building B, which came into use just eight months ago, is already 100% leased. This is undoubtedly a commercial success that shows that modern and innovative companies still need functional space to work effectively,” says **Adam Iwański,** Leasing Manager at Globalworth Poland, the owner and manager of Podium Park.

“When the pandemic is over, we will have switched to a hybrid model of work. Despite this, we have decided on a bigger office because our company has been growing very rapidly lately and we need to expand our team. We've been planning to move our headquarters for some time now. When we were choosing our new offices, we insisted, above all, on the comfort of our workers – and this is why we’ve chosen such a modern complex as Podium Park,” explains **Radosław Stasiak**, the vice-president of Morele.

**Morele** was founded in 2005 and is now the second-largest multi-level vertical platform with a hybrid sales model (1P and marketplace) in Poland. Both the company’s technical infrastructure and its logistics chain are highly developed, which means both customers and retailers receive excellent value. Moreleʼs team of experts as well as its community support customers in choosing goods that precisely meet their needs and, as a result, the company has achieved a leading position in terms of customer experience.

**Podium Park** is one of the greenest developments in Poland. It is one of the few buildings in the country to be BREEAM certified with the highest possible rating of ʻOutstandingʼ. The complex comprises two buildings with a combined area of 55,000 sqm. The second of these, building B, came into use at the end of 2020. Both are now fully leased.

Podium Park stands out due to its superb location at the junction of al. Jana Pawła II and Izydora Stella-Sawickiego Street, in what is a rapidly developing district in the city, close to the Cracow University of Technology as well as a large number of bus and tram stops. A 4,000 sqm, extensively planted green area, where people can relax in the open air, is a major feature of the development. Office workers and their guests also have access to extensive cycling facilities as well as a car park for 1,000 vehicles.

ABOUT GLOBALWORTH

Globalworth, a real estate company operating in Central and Eastern Europe, is listed on the Alternative Investment Market (AIM) – a sub-market of the main floor of the London Stock Exchange. The company is a leading investor   
in the office sector in Central and Eastern Europe, due to its leading position both in Romania and Poland. Globalworth invests in high-quality office properties and logistics parks in prime locations, through which it generates income from leasing space to renowned tenants from around the world. The company develops, purchases and manages its real estate directly. Globalworth, which is led by 200 specialists based in Cyprus, Guernsey, Romania and Poland, currently has a portfolio of assets worth EUR 3 billion (as of December 31st, 2020). Around 92.5% of the portfolio   
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