MEDIA RELEASE FROM VAAL MALL

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**Colour, creativity and a kaleidoscope of local flavour at Vaal Mall's weekend markets**

Vaal Mall is celebrating Heritage Month in style by bringing together a variety of local talents, artists, entrepreneurs and musicians at its vibrant weekend markets this September.

In the spirit of celebrating the uniqueness and diversity of South Africa and the Vaal Mall shopping community, Vaal Mall kicked off the first of its three markets on Saturday 11 September.

Featuring the region's innovative artists and creators is the latest part of Vaal Malls ongoing We Love Local campaign which has seen the inclusion of striking, distinctively local visuals placed throughout Vaal Mall as well as the introduction of Rethabile - the centre's very own Rhino mascot who lives up to it’s name 'we are happy' by interacting with shoppers and tenants.

Carla de Villiers-Malan, Regional Marketing Manager for Vaal Mall says the We Love Local campaign, and now the weekend markets are a joyful celebration of everything that makes the Vaal region, its people, culture and heritage so wonderfully vivid and interesting. “After so much time spent apart, our weekend markets provide a great reason to safely come together again to support and celebrate our community.”

Shoppers can look forward to Vaal Mall's upcoming weekend markets taking place at the centre on 18 and 19 September and on 25 and 26 September. “The market promises something for everyone. Now that spring is finally here, there's no better time to get out of the house for some fun, entertainment and exciting shopping,” says de Villiers-Malan.

ENDS

Released on behalf of:

Vaal Mall Shopping Centre

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