

Stylish & Smart Princess Glass Panel Heater wins Which? Best Buy rating

Which?: *The Princess Smart Glass Panel heater is among the best we've tested. It will keep your room consistently warm and adds a dash of style*



Smart Glass Panel heaters join the Princess Smart climate range of Air Purifiers, a compact Dehumidifier and the ultra-stylish 2-in-1 Tower Fan – all designed to turn working from home into a high-quality, comfortable & healthy experience.

- Smart Glass Panel Heater range with its sophisticated design is available in three sizes (1000W, 1500W, 2000W) and in black or white – starting from £89.99 and available from Amazon, Argos, B&Q, Currys, Toolstation and Wickes.
- Fan heater, cooler... or design icon? 2-in-1 Smart Tower Fan offers high-style and great performance, priced at £199.99 and available now from Amazon, Argos, B&Q, Currys and Toolstation.
- The triple filter Princess SAP160 & SAP280 Smart Air Purifiers have just launched priced at £129.99 and £179.99 respectively and available from Amazon, Currys and Toolstation.
- The Smart Dehumidifier is available now priced at £299 from Amazon, B&Q, Currys, Toolstation and Wickes.
- Smart functionality via in-house developed App with Princess guaranteeing that all data temporarily stored on the platform is securely held on a private European based server.



Just in time for the next cold snap, and the directive to continue working from home, hugely successful Netherlands based European appliances brand Princess has introduced a range of Smart Climate products to ensure that whether its better heating, cooling or quality of air, Princess products ensure that the experience remains comfortable, happy and healthy.

And the quality of the latest Princess' products is already receiving official recognition with Which? giving the 341500 Smart Glass panel Heater one of its highest scores and a Best Buy rating.

Princess has been a leading player in turning appliances Smart and has made a significant investment over the past five years in its own in-house developed secure smart platform.

The company has applied the same Smart Climate technology to a range of heating and cooling products plus new Air Purifiers and a Dehumidifier.

Smart & Stylish heating

Available in three power outputs - 1000W, 1500W & 2000W – in a choice of black or white finish and with the option of freestanding or wall mounted, the Princess Smart Glass Panel heaters are ready to warm the most stylish of homes.



All models can be controlled via the Princess' app or by voice working with either Amazon Alexa or Google Assistant. Alternatively, there's a built-in thermostat with touch control.

Either hot or cool.. but always toweringly stylish

This stylish one-metre high SMART tower provides either exceptional heating or cooling options thanks to its powerful 2000 W ten-speed motor, high output airflow (1350 m³/h) extra wide oscillating angle of 80° and easy to adjust thermostat with overheat protection.



There's an integrated 24-hour time function allowing the 2-in-1 Tower Fan to be used day and night with sleep mode where the breeze intensity will gradually reduce.

The Smart 2-in-1 Tower Fan is fully flexible in operation and can be operated either by the supplied remote control, via the free App or via voice control thanks to compatibility with Siri, Google or Amazon Alexa.

Pure Air

Working all day in the same space can lead to concerns about air quality, the Princess App controlled air purifier range has the perfect solution and includes two new models that can switch on automatically when they detect dirty particles in the air.

The compact 356160 model is ideal for smaller rooms – ideally of around 17m² - including on desk use with a Clean Air Delivery Rate (CADR) of 160 m³ per hour. The larger version is the 356280 model – for spaces up to 35m² - with an impressive CADR of 280 m³ per hour.



Both models feature an advanced air quality sensor, with the air purifiers indicating the current air quality status via their integrated light ring - or via the App.

Triple filtering is also featured in both models including a pre-filter, a HEPA filter - to remove up to 99.97% of airborne allergens as small as 0.3 microns - working together with an Activated Carbon filter designed to remove smoke, smells and other odours.

Manage Humidity, Free from condensation

Princess also has the perfect Smart solution for the excess humidity that blights many homes with damp and mould.

The new 353120 is a Dehumidifier with a big performance capable of removing 20 litres of moisture per day and with a large internal storage of 6 litres.

The Smart Dehumidifier can automatically select the optimum humidity level for a room depending on the ambient temperature, while a dedicated laundry mode can be used to dry clothing faster and more efficiently.



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About Princess Smart Appliances

Based in Tilburg in The Netherlands, Princess is part of the multi-brand, Smartwares Group a leading player in Smart Tech, Safety, Lighting, Home Appliances & Climate Control for more than 25 years. The Smartwares Group operates in more than 60 countries worldwide and via their own offices in 13 countries. The group manages the sales in excess of 15 million products per year with an annual turnover of more than €250M.