

**FLYING ON THE GREEN**

**BENETTIMOSS FOR 'LIFE COLLECTION' DESIGNED BY TIAGO CURIONI**

As a Brazilian artist and designer who lives and works in Portugal, Tiago Curioni was immediately conquered by the naturalness, easy application and absence of maintenance of MOSS, the indoor green from the Italian company BenettiHOME.

His opinion is twofold: as a designer who collaborates with a furniture manufacturer in Portugal and as a landscape architect boasting five years of experience as a Landascaping Architecture designer.

This first collaboration - which the artist hopes could be the beginning of a long journey together with Benetti - was conceived by Tiago in his role as creator of unique pieces of furniture, a concept that lies between highest craftsmanship and artistic creation.

"My work - says Tiago - approaches two different markets: one very commercial and the other more oriented towards search for innovation and creativity. I believe that the collection we are talking about certainly belongs to this second line of work, being aimed at the target of collectors, design galleries and small batch production.

**LIFE COLLECTION. THE CHARM OF UNIQUE PIECES**

The Life Collection line consists of unique pieces, where the presence of MOSS is an integral part of the dazzling and attractive conception of the Coffee Table and the Roof Lamp, the two pieces composing the collection presented at the 2017 edition of MADE, the International Biennale of Market, Art and Design which takes place in Sao Paulo with the aim of bringing the art market, artistic craftsmanship and design closer together, in a typically Brazilian concept of furniture based unique pieces, creativity and highest formal quality.

“I worked on Life Collection to reach a result that could satisfy me - continues Tiago. For years, one of the themes that put pressure on my creativity was the Coffee Table. During the research to give meaning and suggestions to this piece of furniture, I met MOSS by Benetti in 2016 and it was love at first sight, because my experience as a landscaping architect made me appreciate the naturalness of the product, which combines exceptional stability, a beautiful colour palette, absolute workability and lack of maintenance, with its own internal balance, which makes any external intervention more harmful than useless."

**AN ANTISTRESS COFFEE TABLE**

In Tiago's vision, also fully shared by Benetti's production philosophy, the Coffee Table covered with MOSS is an example of how green, together with the transparencies of an aquarium, can be a factor of serenity and well-being. The same sensations can be perceived in the Roof Lamp made of sheet steel, covered with live lichen.

With products such as MOSS, Benetti’s function is that of stimulating the market and of offering the designer new ideas and possibilities for creative growth. "With this project - concludes Tiago - I felt the desire to convey, just looking at it, the aesthetic pleasure of green made up of 100% stabilized lichens used by Benetti for MOSS and to fly over a green forest, imagining the view of a wood from an airplane window. We are working with Benetti to continue our collaboration and I hope that new projects will gradually and increasingly express the potential of MOSS."

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