



## TP Vision joins 161,982 global participants in the 9<sup>th</sup> Wings for Life World Run

# Philips Go Sports headphones – as a Global Partner - congratulates the Wings for Life World Run event on raising an amazing 4.7 million Euros for spinal cord injury research

**Amsterdam, 11<sup>th</sup> May 2022** TP Vision – global brand licensee for Philips Audio products – joined yesterday's **Wings for Life World Run** event not just as the Global Headphones Partner but also as an active participant.

Wings for Life is a not-for-profit foundation supporting research projects and clinical studies worldwide with the goal of finding a cure for spinal cord injury. The Wings for Life World Run event has been held every year since 2014 with hundreds of thousands of people globally running on behalf of those who can't.

The 2022 event was the 9<sup>th</sup> so far and saw 161,892 participants from 192 nations join runs in 165 countries all around the world with an incredible 4.7 million euros raised.

Everyone gets to finish and this year the worldwide participants covered an average 11.9 kilometres by the time the Catcher Car - the moving finishing line - caught and passed them. All results are available to see at <a href="https://www.wingsforlifeworldrun.com">www.wingsforlifeworldrun.com</a>

As Global Headphones Partner, purchasers of a Philips Sport headphone model between February and May 2022 were encouraged to enter the race, and had their fees covered by TP Vision, with 100% of all entry fees going directly to spinal cord research.

TP Vision also actively participated in the run with its own team of 395 runners including 335 employees and 60 participants from partner companies.

Commenting on the event Kostas Vouzas CEO TP Vision (Philips TV & Sound) Europe and Americas (16.3km covered) said: 'I would like to congratulate the whole of the Wings for Life World Run team on a super successful, impressive event in which we were delighted to take part. We are very happy that Philips Go Sports Headphones and our team were able to both support and join the event and play our part in helping to raise such a fantastic amount for a really great cause: finding a cure for spinal cord injury'.

### **About TP Vision**

TP Vision Europe B.V. ('TP Vision') is registered in the Netherlands, with its head office in Amsterdam. TP Vision is a wholly owned company of TPV Technology Limited ('TPV'), which is one of the world's leading monitor and TV manufacturers.





TP Vision is a consumer electronics key player in TV and audio entertainment. TP Vision concentrates on developing, manufacturing and marketing Philips-branded TV sets (Europe, Russia, Middle East, South America, India and selected countries in Asia-Pacific) and Philips-branded audio products (Globally) under trademark license by Koninklijke Philips N.V. We combine the strong Philips brand with our product development and design expertise, operational excellence, and industry footprint of TPV. We believe in creating products that offer a superior audio and visual experience for consumers.

#### **About Wings for Life World Run**

Coordinated through the Wings for Life World Run App, the event's format is part of the fun: All runners and wheelchair users start at exactly the same time, 11:00 UTC. Thirty minutes later, the Catcher Car – a moving finish line – begins pursuit, and once passed, a participant's race is done. With a Virtual Catcher Car, the Wings for Life World Run App even makes it possible for participants to set their own course wherever they are. Everyone is a finisher, and everyone is connected to feel the joy and excitement of a truly global event. Join us! For more information visit: www.wingsforlifeworldrun.com

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#### Media contact:

Andrew Burslem
Tel: +44 203 494 4422
E-mail: info@cmcpr.co.uk

