

PRESS RELEASE

# BNP PARIBAS REAL ESTATE POLAND STRENGTHENS ITS BUSINESS INTELLIGENCE HUB & CONSULTANCY

**Bolesław Kołodziejczyk joins commercial property consultancy company BNP Paribas Real Estate Poland as an expert with responsibility for market analyses and research and strategic consulting. He will be appointed to the team led by Justyna Magrzyk-Flemming as Business and Data Director.**

Bolesław Kołodziejczyk is a highly-respected manager with more than a dozen years of operational experience in creating business strategies and development plans for all commercial property market players: from investors through to developers, property managers and tenants. He has worked for leading Polish and international private companies and state-owned enterprises. Throughout his career, he has been responsible for many feasibility studies and highest and best use analyses for various real estate asset classes. He acted on numerous transactions with responsibility for financial analyses and assessments of investment projects. In his new role, he will provide strategic advisory to the key clients and business partners of BNP Paribas Real Estate Poland and be responsible for data science development and innovations.

*- Making the right business decisions has become increasingly difficult today – due to not only the economic environment changing at an unprecedented rate, but also increased process complexity, the fast pace of innovation and new areas of risk arising from enacted legislation, among other things. In an unstable world, however, we all seek opportunities for safe and steady growth. We want to guarantee this to our partners by drawing on our expertise and experience and through an optimal use of our market data and advanced analytics tools, says **Bolesław Kołodziejczyk**, Business and Data Director, BNP Paribas Real Estate Poland.*

Prior to joining BNP Paribas Real Estate Poland, Bolesław Kołodziejczyk worked for Cresa Polska and Cushman & Wakefield, where he completed over 100 consultancy projects and advised such companies as KGHM TFI, STRABAG, Budimex Nieruchomości, Metro Properties, BOŚ, and PKP. He also worked for real estate investment funds. For the past two years he was responsible for R&D projects at the Łukasiewicz Research Network as Managing Director of one of its Institutes.

Bolesław Kołodziejczyk is a graduate of the Warsaw University of Technology, an MBA graduate of Edinburgh Heriot-Watt University, and was awarded a PhD degree by Dublin City University. He is an MRICS and a certified management consultant.



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## About BNP Paribas Real Estate

BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: Property Development, Transaction, Consulting, Valuation, Property Management and Investment Management. With 4,500 employees, BNP Paribas Real Estate as a one stop shop company, supports owners, leaseholders, investors and communities thanks to its local expertise across 30 countries (through its facilities and its Alliance network) in Europe, the Middle-East and Asia. BNP Paribas Real Estate is a part of the BNP Paribas Group, a global leader in financial services.

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