**Ceramica Vogue expands the iconic Flauti Collection,**

**introducing new colors and formats**

Ceramica Vogue, a brand of the Bardelli Group - leading manufacturer of ecological white-body glazed stoneware tiles – is expanding its Flauti collection, introducing new options in sizes and colors.

Launched in September 2021, Flauti is the collection of glazed stoneware wall tiles designed to characterize architectural space through a texture with low relief. Initially available only in the 5x20 cm (2”x8”) format with 6 different glossy and matte colors and mounted on a 40x30 cm (16”x12”) mesh, Ceramica Bardelli now presents a **new format** to the collection: **5x40** cm (2”x16”), available in **12 colors** with a **polished finish**.

In addition to the 6 colors in the 5x20 cm format, 6 new colors were added, anticipating market trends and demands. The new options add value to the Flauti collection by offering a greater choice of colors. Available with a glossy finish for the new format, they range from classic neutral colors (white, sand, midnight blue), to more trendy colors such as purple or green - currently popular in architecture and interior design.

The new 5x40 format will also be available in concave or convex tiles that can lead to a mix of both, depending on the architect's requirements – allowing a complete customization.

The strength of the Flauti collection is its **versatility**. Flauti is the ideal solution in both **interior** and **exterior** applications, up to the cladding of entire building facades. The effect created on exterior facades is very scenic and plays on different inclinations and depths. This creates a movement and makes the cladded wall “vibrate”, with a very striking low-relief effect that, while respecting the geometric rigor of the structure, generates a glossy effect with opaque reflections of light and dark.

*"We have listened to our customers and market demands, and we are pleased to expand our iconic Flauti collection, which is seeing significant results in the marke*t," says Gianmaria Bardelli, CEO of Marketing&Design. *“With Flauti, we are offering an even wider range for interior and exterior applications to ensure our customers increasingly complete and customized design solutions."*

**About us**

The **Bardelli Group** is a consolidated and dynamic industrial company located in Vittuone, near Milan, with its two production units in Cerrione (Biella province), and in Oderzo (Treviso province). It is a reference point in the world of high-end ceramic with the brands Ceramica Bardelli, Ceramica Vogue and Appiani. The company, with a strong family history now in its third generation, combines ceramic tradition with innovation, continuous Research and Development and design creativity, positioning itself on the international market as the Bardelli Group.

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