

## MIPIM AWARD FOR METAL 57, DEVELOPED BY BNP PARIBAS REAL ESTATE

Métal 57, the former iconic Renault workshop converted into an office building geared to the latest working patterns, has won the prestigious Mipim Award in the “Best refurbished building category”. It has already been awarded the *Grand Prix du SIMI* in the “Particularly innovative refurbished or redeveloped building” category, as well as Fimbacte’s gold trophy in the “Renovation” category.

*“We are so proud! Another award for Metal 57 and one of the most distinguished! This is a tremendous recognition for the teams of BNP Paribas Real Estate and Dominique Perrault Architecture who have devoted themselves to this project, showcasing our real estate expertise. It was a stiff competition; we were up against high quality schemes and large-scale refurbishments that show just how committed European real estate players are to transforming landmark assets to form a sustainable and inclusive city”* declares **Thierry Laroue-Pont, CEO of BNP Paribas Real Estate.**

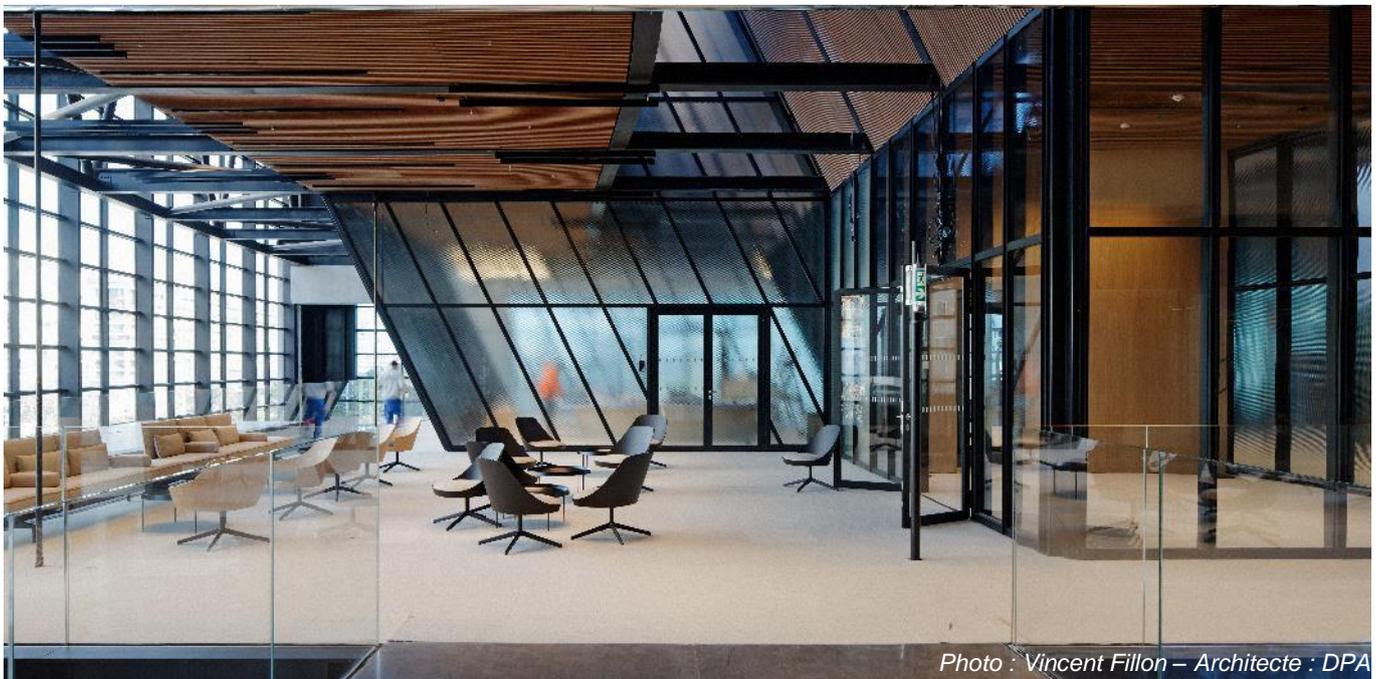


Photo : Vincent Fillon – Architecte : DPA

### Métal 57: protecting and reinventing an industrial legacy

Métal 57, a 37,000 sqm complex in Boulogne-Billancourt, stems from the refurbishment and extension of a former Renault workshop by the architect Dominique Perrault. Métal 57 is a place to work, live and experiment, and is a forerunner for offices of the future thanks to a variety of solutions designed to maximise usage value. This mixed-use building showcasing the latest technologies will soon be open to all: a bustling street full of services will run through the middle. Everyone will be able to use the gym, business centre, auditorium/function room, restaurants and a café lounge, blurring the lines between public and private spaces, encouraging a diversity of uses and the chronotopic qualities of the premises, and bringing vitality to the local area.

*“This large-scale renovation addresses many issues: it preserves the site’s heritage and Claude Vasconi’s legacy, ensuring urban quality and creating a new living space open to the city. It is a destination building designed to benefit the occupiers and their*



wellbeing. We rose to the challenge! Thank you to the teams who made it possible; this latest award is dedicated to them”, says **Dominique Perrault, lead architect in the redevelopment of Métal 57.**

## Métal 57, an eco-friendly building

With its focus on environmental quality and protecting biodiversity, Métal 57 embodies a responsible and committed approach. The building aims to be both energy-efficient and exemplary in its environmental efforts. It incorporates both technical and green eco-friendly solutions, such as the 3,500 sq. m. rooftop, which is home to an orchard, a city farm and a sanctuary for local flora and fauna. The occupiers are also involved in this initiative. Workshops on digital responsibility, soft mobility, waste management, recycling and the circular economy are offered to help them reduce their daily carbon footprint and make Métal 57 a more meaningful place.

*“We believe that the values of wellbeing, inclusion and respect for the environment are now the minimum expected of a building by responsible and engaged companies. We are delighted with this latest award, which also acknowledges the long-term vision of real estate investors and the impact of their choices on the cities of the future”* concludes **Arnaud Taverne, Managing Director of CDC Investissement Immobilier, which is managing this investment on behalf of the owners, Caisse des Dépôts and Assurances du Crédit Mutuel.**

Meanwhile, the building is now fully occupied. Alongside BNP Paribas Real Estate, the companies Kronenbourg, Odigo, Henkel France, Netatmo and Kellogg’s France have chosen to settle their staff in Métal 57.

### About BNP Paribas Real Estate

BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: Property Development, Transaction, Consulting, Valuation, Property Management and Investment Management. With 4,500 employees, BNP Paribas Real Estate as a one stop shop company, supports owners, leaseholders, investors and communities thanks to its local expertise across 23 countries (through its facilities and its Alliance network) in Europe, the Middle-East and Asia. BNP Paribas Real Estate is a part of the BNP Paribas Group, a global leader in financial services.

As a committed stakeholder in sustainable cities, BNP Paribas Real Estate intends to spearhead the transition to more sustainable real estate: low-carbon, resilient, inclusive and conducive to wellbeing. To achieve this, the company has developed a CSR policy with four objectives: to ethically and responsibly enhance the economic performance and use of buildings; to integrate a low-carbon transition and reduce its environmental footprint; to ensure the development, commitment and well-being of its employees; to be a proactive stakeholder in the real estate sector and to build local initiatives and partnerships.



For more information: [www.realestate.bnpparibas.com](http://www.realestate.bnpparibas.com)  
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