Łódź, 28th August 2017

Press release

**Marta Ostrowska - PR Specialist at MakoLab**

**MakoLab's marketing and technology agency team has recently welcomed Marta Ostrowska to the position of PR Specialist. Previously she was responsible for public relations activities at Bluerank.**

At MakoLab Marta will be responsible for handling day-to-day media relations, creating PR activities and implementing communication strategies for social media campaigns.

Marta Ostrowska is a graduate of journalism, social communication and international economic relations at the University of Lodz. She has amassed a wealth of experience in her field, gained through working as a journalist, copywriter and marketing specialist. For the last 4 years, she was responsible for conducting the public relations activities of the online marketing agency Bluerank.

Engaging Marta Ostrowska as a Makolab PR specialist is part of a broader policy of MakoLab changes.

*We are in the process of implementing a long-term strategy for the company to strengthen our portfolio of marketing and technology services and to support our customers in the digital transformation process. We will intensify our activities on foreign markets, as already seen iin the positive results of the company published in the second quarter of 2017. I strongly believe that Marta, thanks to her competence and experience, will help us to achieve our communication goals both in Poland and overseas* – says Michał Hertel, Marketing Director at MakoLab.

MakoLab S.A. is a digital solutions agency listed on the NewConnect market of the Warsaw Stock Exchange. More than 80% of the company’s revenue comes from export services. The company has offices in Paris, London and Florida, where it implements projects in the field of digital transformations for global corporations and the largest Polish companies. MakoLab has won the trust of the Renault-Nissan Group, Toyota Motor Europe, Gjensidige Forsikring ASA, Maspex and mBank among others.

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