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*PRESS RELEASE*

**Brain Embassy chosen Innovation of the Year by CIJ Awards**

**Brain Embassy was named Innovation of the Year at CIJ Awards, one of the longest-running and prestigious real estate awards events in Poland. The awards ceremony took place at a CIJ Gala Dinner held on November 9. This marks the fourth award received by Adgar’s hallmark co-creating undertaking over the course of the year.**

Brain Embassy, the first co-creating initiative in Poland, was acknowledged once again – this time as Innovation of the Year in the 16th edition of CIJ Awards Poland.

 “This is the fourth award we have received in just a few months. We are very pleased that our revolutionary project has found such recognition among market experts, architects and journalists. When we set out in the development of Brain Embassy, we knew it would break new ground on the market of office real estate. After all, we are all different and have different ways of working – so an ideal workplace should reflect that diversity, by offering a versatile range of workstations and environments to encourage movement and creativity. We do believe that Brain Embassy offers just that – optimal conditions for efficient and creative work – and the appreciation we receive on a daily basis from members of our community is a clear sign that we have been successful” - says Monika Kaczmarczyk, Managing Director at Adgar Conference Group and Brain Embassy.

A pioneering effort in Poland, Brain Embassy is modelled on similar developments established in the largest cities across the globe. The project is a perfect embodiment of Adgar’s approach to real estate development, focused on innovation and the fluid interlinking of work and personal life.

„Since Adgar Poland is both the owner and manager of its complexes, it can easily listen to and build close relations with its customers. It helps us better understand the challenges that the Polish businesses must tackle. We provide them with innovative solutions that support business activity and respond to the actual business needs of the modern world. Brain Embassy is a true example of that concept and now further improve upon it with Be Yourself, a uniquely flexible model of workspace lease allowing organisations to maintain their own style of work within a co-creating space,” says Eyal Litwin, CEO of Adgar Poland.